Handbook of Research on Technology Adoption, Social Policy, and Global Integration

Part of the Advances in Business Strategy and Competitive Advantage Book Series

Mehdi Khosrow-Pour (Information Resources Management Association, USA)

Description:

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The Handbook of Research on Technology Adoption, Social Policy, and Global Integration is a comprehensive reference source for the latest scholarly perspectives on the integration of emerging technologies and computational tools in business contexts. Highlighting a range of topics such as micro-blogging, organizational agility, and business information systems, this publication is ideally designed for managers, researchers, academics, students, and professionals interested in the growing presence of technology in the corporate sector.


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