Handbook of Research on Comparative Economic Development Perspectives on Europe and the MENA Region

Part of the Advances in Finance, Accounting, and Economics Book Series

M. Mustafa Erdöğdu (Marmara University, Turkey) and Bryan Christiansen (PryMarke, LLC, USA)

Description:

The MENA (Middle East and North Africa) region’s economy is experiencing steady growth and is expanding as an active participant in investments with Europe, the Americas, and Asia. Complex deals by transnational corporations (TNCs) and small- and medium-sized enterprises (SMEs) serve to influence European and MENA businesses, government, technology, and society.

The Handbook of Research on Comparative Economic Perspectives on Europe and the MENA Region provides scholarly information about European and MENA economies at a time when these regions are becoming increasingly connected. The need to understand their economies has never been more necessary.

Readers:

The research-based chapters of this book, cover a wide array of information regarding corruption and reform, ethics and society, and the effects of Western cultures, provide scholars, business executives, practitioners, and students with current information on the region’s lucrative investments and fast-growing economy.


Topics Covered:

- Developmental Opportunities
- Effectiveness of Education and Training
- Foreign Investment
- Political Influences
- Product Innovation
- R&D Competition
- Social Issues Related to Economic Advancement
- Trade and Industry
- Turkish Economic Influence

Hardcover + Free E-Access: $345.00
E-Access + Free Hardcover: $345.00

Order Information
Phone: 717-533-8845 x100
Toll Free: 1-866-342-6657
Fax: 717-533-8661 or 717-533-7115
Online Bookstore: www.igi-global.com
# Table of Contents

Chapter 1  
**Wither Convergence? Catching-up in an Era of Diminished Expectations**  
Francisco Sercovich, University of Buenos Aires, Argentina

Chapter 2  
**Trade and Industrial Policy for Development**  
John Thoburn, University of East Anglia, United Kingdom

Chapter 3  
**Opportunities and Challenges for Development**  
İzzettin Önder, Istanbul University, Turkey  
Aynur Uçağ, Adnan Menderes University, Turkey

Chapter 4  
**State-Owned Banks and Development: Dispelling Mainstream Myths**  
Thomas Marois, SOAS University of London, United Kingdom

Chapter 5  
**The Impact of Corruption on Economic Growth: A Comparative Analysis between Europe and MENA Countries**  
Noha Farrag, German University in Cairo, Egypt  
Asmaa M. Ezzat, Cairo University, Egypt

Chapter 6  
**The Role of Institutional Quality on Total Factor Productivity: A Comparative Analysis on the CEE and MENA Economies**  
Tarkan Çavuşoğlu, Hacettepe University, Turkey  
Debi Konukçu Önal, Hacettepe University, Turkey

Chapter 7  
**Assessing the Effectiveness of Vocational Education and Training in Economic Development: A Comparison between Turkish and German Education Systems**  
Pınar Feyzioğlu Akkoyunlu, Istanbul University, Turkey

Chapter 8  
**Industrial competitiveness in MENA countries: Current strategic directions of industrial policy**  
Federico Pablo-Martí, University of Alcalá, Spain  
M. Teresa Fernández Fernández, Rey Juan Carlos University

Chapter 9  
**The Dynamics of Technical Progress in some Developing and Developed Countries**  
Weshah Razzak, Arab Planning Institute, Kuwait  
Belkacem Laabs, Arab Planning Institute, Kuwait  
El Mostafa Bentour, Arab Planning Institute, Kuwait

Chapter 10  
**R&D Competition, Cooperation and Microeconomic Policies**  
Rafael Moner-Colonques, University of Valencia, Spain  
Jose J. Sempere-Monerris, University of Valencia, Spain

Chapter 11  
**Building R&D Capabilities Abroad and the Role of Reverse Knowledge Transfer in Explaining MNCs’ Productivity**  
Lamia Ben Hamida, University of Applied Sciences Western Switzerland, Switzerland

Chapter 12  
**Diffusion of Technology via FDI and Convergence of per capita Incomes: Comparative Analysis on Europe and the MENA Region**  
Sumru Öz, Koç University-TUSIAD Economic Research Forum, Turkey

Chapter 13  
**Firm-Level Drivers of M&A Activity, Foreign Investment and the Role of Public Ownership: Evidence from Turkey**  
Mine Ülçürlu, Boğaziçi University, Turkey

Chapter 14  
**Causes of Growth of MENA and East European Countries - Comparative Analysis**  
Milenko Popovic, Mediterranean University, Montenegro

Chapter 15  
**Nanotechnology, Long Waves and Future of Manufacturing Industry: Comparative Analysis of European Union, East Asian Newly Industrialized Countries and MENA Region**  
Cem Tuncel, Uludağ University, Turkey  
Ayda Polat, Uludağ University, Turkey

Chapter 16  
**The Internationalization of the Space Industry – Anecdotal Evidence from an Italian SME**  
Alessandra Vecchi, University of London Arts, United Kingdom  
Francesco Ricci, University of Bologna, Italy

Chapter 17  
**Recasting Strategic Opportunities and Challenges for Development in Saudi Arabia**  
Hun Park, KDI School of Public Policy and Management, South Korea

Chapter 18  
**Turkey’s Participation and Economic Upgrading in Global Value Chains**  
Seda Köymen Özer, Bilkent University, Turkey  
Daria Taglioni, World Bank, USA  
Deborah Winkler, World Bank, USA

Chapter 19  
**Competition and Product Innovation by Turkish Firms**  
Fatma Karaman, Yasar University, Turkey  
Sajal Lahiri, Southern Illinois University Carbondale, USA

Chapter 20  
**The Relationship Between Current Account Deficits and Unemployment in Turkey**  
Mustafa Özer, Anadolu University, Turkey  
Erinç Yeldan, Bilkent University, Turkey

Chapter 21  
**The Role of Securitization Market in the Post-Crisis European Economic Recovery**  
Oxana Karnaukhova, Southern Federal University, Russia  
Inna Nekrasova, Southern Federal University, Russia

Chapter 22  
**Stabilization and Liberalization in the Israel Economy**  
Paul Rivlin, Tel Aviv University, Israel
M. Mustafa Erdogdu is a professor of economics at Marmara University in Istanbul, Turkey, where he is head of Financial Economics. He received his MA and PhD in development economics from Manchester University, UK. He is associate editor of *International Journal of Applied Behavioral Economics* and *International Journal of Productivity Management and Assessment Technologies*, international advisory board member of *International Journal of Sustainable Economies Management*, editorial board member of several other journals including *Turkish Studies Journal*. He has published articles on a wide range of issues, a book on social budget, and co-edited several books on economic development and public finance. His major research areas are international political economy and development, sustainable development, renewable energies, global commons and public goods, behavioral public finance, tax compliance, developmental states, industrial policy, technological capability building, employment policy, financial crises.

Bryan Christiansen is the Chairman of PryMarke, LLC in Michigan, USA. A former business lecturer at universities in Turkey and the USA, he has traveled to 40 countries where he has conducted international business since 1985 in multiple languages and various industries with Global 500 firms and smaller. Christiansen received his Bachelor of Science degree in Marketing at the University of the State of New York in 1996 and his MBA degree at Capella University in 2003. The author of 15 reference books on business and economics, he is currently working on his Doctor of Business Administration degree at Middlesex University in London, England and is expected to graduate in 2020.