Handbook of Research on Human Social Interaction in the Age of Mobile Devices

Part of the Advances in Human and Social Aspects of Technology Book Series

Xiaoge Xu (Botswana International University of Science and Technology, Botswana)

Description:

Digital innovations, such as mobile technologies, have had a significant impact on the way people relate to one another, as well as the way they obtain and distribute information. As mobile devices continue to evolve, it has become easier to socialize; however, these mobile advancements have also made certain aspects of interaction more complex.

The Handbook of Research on Human Social Interaction in the Age of Mobile Devices features an interdisciplinary perspective on mobile innovations and the use of this technology in daily life. Investigates the successes, issues, and challenges of the utilization of mobile technology.

Readers:

This handbook of research is a comprehensive reference source for professionals, educators, policymakers, and students interested in the impact these devices have on digital interaction, media, and communication.

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Topics Covered:

- Government Interaction
- Journalism and Mobility
- Mobile Learning
- Mobile Marketing
- Politics
- Public Relations
- Social Media
- Youth Socialization

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