Enterprise Business Modeling, Optimization Techniques, and Flexible Information Systems

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Many factors can impact large-scale enterprise management systems, and maintaining these systems can be a complicated and challenging process. Therefore, businesses can benefit from an assortment of models and management styles to track and collect data for processes.

Enterprise Business Modeling, Optimization Techniques, and Flexible Information Systems supplies a wide array of research on the intersections of business modeling, information systems, and optimization techniques. These various business models and structuring methods are proposed to provide ideas, methods, and points of view for managers, practitioners, entrepreneurs, and researchers on how to improve business processes.

Topics Covered:
• Business Analytics
• Data Mining
• Decision Support Systems
• E-Marketing
• Fuzzy Analytics
• Network Design
• Organizational Behavior
• Process Management

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Prof. Petraq Papajorgji is the dean of engineering at the Canadian Institute of Technology (CIT), Tirana, Albania. His expertise is in modeling methodologies, especially using the Model Driven Architecture approach. He teaches a number of graduate and undergraduate courses in software engineering at CIT and at the University of Ponta Grossa, Paraná, Brazil. Prof. Papajorgji is editor in chief of International Journal of Agricultural and Environmental Information Systems (IJAEIS) and board member of a few international journals. He is author and editor of a number of books and scientific papers.
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