Social Media and the New Academic Environment: Pedagogical Challenges

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As web applications play a vital role in our society, social media has emerged as an important tool in the creation and exchange of user-generated content, and social interaction. The benefits of these services have entered in the educational areas to become new means by which scholars communicate, collaborate and teach.

Social Media and the New Academic Environment: Pedagogical Challenges provides relevant theoretical frameworks and the latest research on social media the challenges in the educational context. This book is essential for professionals aiming to improve their understanding of social media at different levels of education as well as researchers in the fields of e-learning, educational science and information and communication sciences, and much more.

Topics Covered:
- Analytics for Social Media
- Content Management Systems
- Mobile Social Media and Mobile Teaching/Learning
- Online Learning Environments
- Pedagogical Challenges
- Social Media in Academia
- Web 2.0 Technologies

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Print: US $165.00 | Perpetual: US $250.00
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