Handbook of Research on Entrepreneurial Development and Innovation within Smart Cities

Part of the Advances in Environmental Engineering and Green Technologies Book Series

Luisa Cagica Carvalho (Universidade Aberta, Portugal)

Description:

While the population continues to grow and expand, many people are now making their homes in cities around the globe. With this increase in city living, it is becoming vital to create intelligent urban environments that efficiently support this growth, and that simultaneous provide friendly, progressive environments to both businesses and citizens alike.

The Handbook of Research on Entrepreneurial Development and Innovation within Smart Cities is a comprehensive reference source that discusses social, economic, and environmental issues surrounding the evolution of smart cities. It provides insightful viewpoints on a range of topics such as entrepreneurial ecosystems, competitive tourism, city efficiency, corporate social responsibility, and smart destinations.

Readers:

This publication is ideal for all researchers, academics, and practitioners that wish to expand their knowledge on the emerging trends and topics involving smart cities.


Topics Covered:

- City Innovation
- Corporate Social Responsibility
- Entrepreneurial Development
- Entrepreneurship
- Industry Models
- Intelligent Communities
- Smart Destination
- Smart Tourism

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