Social Media and the Transformation of Interaction in Society

Part of the Advances in Social Networking and Online Communities (ASNOC) Book Series

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Description:

The availability of various technological platforms enables individuals to feel a deeper sense of connectivity and contribution to their social circles and the world around them. This growing dependence on social networking platforms has altered the ways in which society functions and communicates.

Social Media and the Transformation of Interaction in Society is a definitive reference source for timely scholarly research evaluating the impact of social networking platforms on a variety of relationships, including those between individuals, governments, citizens, businesses, and consumers.

This publication features authoritative, research-based chapters across a range of relevant topics including, but not limited to, computer-mediated communication, nonprofit projects, disaster response management, education, cyberbullying, microblogging, digital paranoia, user interaction augmentation, and viral messaging.

Readers:

This publication is a critical reference source for professionals, educators, students, and academicians seeking current research on the role and impact of new media on modern society.


Topics Covered:

- Computer-Mediated Communication
- Cyberbullying
- Digital Paranoia
- Disaster Response Management
- Education
- Microblogging
- Nonprofit Projects
- User Interaction Augmentation
- Viral Messaging

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