Public Sector Entrepreneurship and the Integration of Innovative Business Models

Part of the Advances in Public Policy and Administration Book Series

Mateusz Lewandowski (Jagiellonian University, Poland) and Barbara Końuch (Jagiellonian University, Poland)

Description:

While private, for-profit businesses have typically been the most experienced with entrepreneurship, the study of public sector business models is coming to the forefront of entrepreneurial discussions. This shift has allowed researchers and practitioners to expand on their knowledge of positive business choices and paved the way for more profitable business empires.

Public Sector Entrepreneurship and the Integration of Innovative Business Models is a comprehensive source of academic research that discusses the latest entrepreneurial strategies, achievements, and challenges in public sector contexts. Highlights relevant topics such as public management, crowdsourcing, municipal cooperation, and public sector marketing.

Readers:

This is an ideal resource for managers, practitioners, researchers, and professionals interested in learning more about public sector business ideals, and how these models are shaping positive entrepreneurial communities around the world.


Topics Covered:

- Business Solutions
- Crowdsourcing
- Leadership
- Multiple Value Creation System
- Municipal Cooperation
- Public Management
- Public Sector Marketing
- Social Innovations

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Table of Contents

Preface

Acknowledgment

Chapter 1
Between Davos and Porto Alegre: Democratic Entrepreneurship as Crowdsourcing for Ideas
Slawomir J. Magala, Erasmus University Rotterdam, Netherlands

Chapter 2
Adopting the Concept of Business Models in Public Management
Barbara Kouch, Jagiellonian University in Kraków, Poland
Adam Jabłoński, University of Dąbrowa Górnicza, Poland

Chapter 3
Public Organizations and Business Model Innovation: The Role of Public Service Design
Mateusz Lewandowski, Jagiellonian University in Kraków, Poland

Chapter 4
Options for Applying Functional Overlapping Competing Jurisdictions (FOCJs) for Municipal Cooperation in Russia
Peter J. Friedrich, University of Tartu, Estonia
Maria Chebotareva, University of Tartu, Estonia

Chapter 5
The Business Model of a Public Social Partnership: Contextual Determinants
Monika Tkacz, Mondragon Innovation & Knowledge, Spain
Aldona Frąckiewicz-Wronka, University of Economics in Katowice, Poland

Saioa Arando, Mondragon Innovation & Knowledge, Spain

Chapter 6
Martyna Wronka-Połpiech, University of Economics in Katowice, Poland

Chapter 7
Support of Social Innovations: Case of the Czech Republic
Jarmila Sebestova, Silesian University in Opava, Czech Republic
Zuzana Palová, Silesian University in Opava, Czech Republic

Chapter 8
Local Public Enterprise Business Model as a Multiple Value Creation System
Beata M. Staszewska, Kozminski University, Poland

Chapter 9
Public Sector Marketing in Poland
Robert Seliga, University of Social Sciences, Poland

Chapter 10
The Productive Leadership Game: From Theory to Game-Based Learning Supporting Public Entrepreneurship
Marko Kest, University of Lapland, Finland
Jaana Leinonen, University of Lapland, Finland
Terhi Kesti, University of Lapland, Finland

About the Contributors

Index