Social E-Enterprise: Value Creation through ICT

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As the importance of the social sector has increased in recent years, utilizing social enterprise aids in the development of knowledge, research, and practices in order to achieve an organization's goals. Therefore, an understanding of ICT implementation in regards to social enterprises is crucial for effectiveness.

Social E-Enterprise: Value Creation through ICT provides research on the understanding of ICT in the social enterprise field as it emerges as a major component of both business model and developed economy. This reference source focuses on the role of information communication technology as it promotes the development of the social sector.

Topics Covered:

- Economic Development
- Information Communication Technology
- Social E-Entrepreneurship
- Social Enterprises
- Social Sector
- Strategic Management Issues
- Technology Adoption
- Value Added Chain

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Teresa Torres-Coronas has a bachelor's degree in economics (Barcelona University) and a PhD in management (Rovira i Virgili University). She won first prize in the 2000 edition of EADA related management research. She is the author of the book Valuing Brands (Ediciones Gestión 2000, Spain), co-author of the book Retrieve Your Creativity (Septem Ediciones, Spain), and co-editor of the books Changing the Way You Teach: Creative Tools for Management Education (Septem Ediciones, Spain), e-HRM: Managing Knowledge People (Idea Group, USA), Higher Creativity for Virtual Teams: Developing Platforms for Co-creation (Information Science Reference) and, The Encyclopedia of HRIS: Challenges in e-HRM (Information Science Reference). She is the author of many articles and conference papers about intangible management, management education, and applied creativity and IT. She is management professor at the Universitat Rovira i Virgili. She is one of the researchers of the ELIS group: E-government for Local Integration with Sustainability (Hull University). She is an active member of the Management Education and Development Division (Academy of Management) and the Information Resources Management Association (IRMAG).
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