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Sustainability Integration for Effective Project Management

Part of the Practice, Progress, and Proficiency in Sustainability (PPPS) Book Series

Gilbert Silvius (HU University of Applied Sciences Utrecht, The Netherlands & Van Aetsveld, The Netherlands) and Jennifer Tharp (Mastodon Consulting, USA)

Although it remains one of the most significant challenges in recent years, companies are beginning to integrate the ideas of sustainability into organized projects such as marketing, corporate communications, and annual reports. In this case, sustainability remains an important influence on the initiation of project management.

Sustainability Integration for Effective Project Management provides a comprehensive understanding of the most important issues, concepts, trends, methodologies, and good practices in sustainability to project management. The research and concepts discussed in this publication are developed by professionals and academics aiming to provide the latest knowledge related to sustainability principles for prospective professionals, academics, and researchers in this area of expertise.

Topics Covered:
- Business and Organizational Research
- Interdisciplinary Technologies
- Knowledge Management
- Project Management
- Sustainability Integration
- Sustainable Development

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.

Gilbert Silvius is Professor of Business, IT and Innovation at Utrecht University of Applied Sciences. His research interest is the innovation that organizations can achieve with the use of information technology. Professor Silvius has over 20 years experience as a consultant in the area of business and IT. He joined Utrecht University in 2003 and has since published on IT business value, Business IT Alignment and Project Management.

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