Analyzing Language and Humor in Online Communication

Part of the Advances in Linguistics and Communication Studies (ALCS) Book Series

Rotimi Taiwo (Obafemi Awolowo University, Nigeria), Akinola Odebunmi (University of Ibadan, Nigeria) and Akin Adetunji (Emmanuel Alayande College of Education, Nigeria).

Description:

Misunderstandings in technology-mediated communication can be due to a lack of tone and facial expression on the part of the speaker, which provide additional context clues into the meaning of the message beyond textual representation. As technology becomes more of a ubiquitous element in our interactions with one another, further study into the ways in which language and humor are conveyed online and impact human communication is essential.

Analyzing Language and Humor in Online Communication presents a compendium of research into virtual communities, online communication, social networks, and the ways that language, and humor in particular, are being conveyed and understood in these digital environments. Emphasizing examples from popular culture and contemporary media, this innovative publication fills the current void in the literature by focusing specifically on humor creation and perception in the digital age.

Readers:

Students, researchers, linguists, psychologists, media professionals, and sociologists will find this publication to be a unique reference source.


Topics Covered:

- Computer-Mediated Communication
- Memes
- Political Messaging
- Popular Culture
- Racial Humor
- Rhetorical Functions of Humor
- Satire
- Virtual Communities
- Visual Rhetoric

Order Information
Phone: 717-533-8845 x100
Toll Free: 1-866-342-6657
Fax: 717-533-8661 or 717-533-7115
Online Bookstore: www.igi-global.com
Table of Contents

Chapter 1
Searching for Humor in Dehumanization: American Sitcoms, the Internet, and the Globalization of Holocaust Parodies
Jeffery Demsky, San Bernardino Valley College, CA, USA

Chapter 2
Negotiation of Wit in Facebook Humor
Akin Odebunmi, University of Ibadan, Ibadan, Nigeria
Simeon Ajiboye, Federal University of Technology, Akure, Nigeria

Chapter 3
More than a Joking Matter: Humor and Political Engagement in Ogas at the Top
Funmi Olubode-Sawe, Federal University of Technology, Akure, Nigeria

Chapter 4
Speaking in the Free Marketplace of Ideas: the Stylistics of Humour in “Blogversations”
Bimbola Idowu-Faith, Bowen University, Iwo, Nigeria

Chapter 5
Communicative Content of Selected Visual Construction of Humour on Facebook: A Visual Social Semiotic Analysis
Ibrahim Esan Olaosun, Obafemi Awolowo University, Ile-Ife, Nigeria

Chapter 6
Rhetography: Toward a Theory of the Politics of Online Visual Humor
Wincharles Coker, Michigan Technological University, USA
Stephen Kwame Dadugblor, Michigan Technological University, USA

Chapter 7
A Linguistic Analysis of Klint Da Drunk’s ‘Alcoholic’ Talk Show
James Oladunjoye Faleye, Obafemi Awolowo University, Ile-Ife, Nigeria

Chapter 8
Language and Humor in Cameroon Social Media
Camilla Arundie Tabe, University of Maroua, Ecole Normale Supérieure, Cameroon

Chapter 9
"Can I Get in on the Joke, Too?" Analysing Racial Humor within the Public/Private Realm of the Internet
Fredrick Gooding, Northern Arizona University, USA

Chapter 10
Discursive Representation of Power in Humour in Naijacobookofjokes.com
Rotimi Taiwo Obafemi Awolowo University, Ile-Ife, Nigeria.

Chapter 11
Pragmatics of Humour in a Nigerian University's Departmental Chat rooms
Onwu, Inya, Federal University of Technology, Akure, Nigeria

Chapter 12
Stand-up Comedy and Addressivity: The Example of Joan Rivers
Akin Adetunji, Emmanuel Alayande College of Education, Oyo, Nigeria

Chapter 13
Humour In Visual-Verbal Code-Pairing In Selected Comments On The Facebook Forum
Tayo Lamidi, University of Ibadan, Nigeria.

Chapter 14
Socio-Semiotics of Humor in Ebola Awareness Discourse on Facebook
Chimuanya Lilly and Ajiboye Esther, Covenant University, Ota, Nigeria

Chapter 15
Contextual Beliefs and Pragmatics Strategies of Humour in Akpors Jokes
Oluwatomi Adeoti, Kwara State University, Malete, Nigeria
Ibukun Filani, University of Ibadan

Chapter 16
Humour in the Nairaland Virtual Community
Lamidi Idayat Modupe, University of Ibadan, Nigeria

Rotimi Taiwo (Ph.D.) teaches English at Obafemi Awolowo University, Ile-Ife, Nigeria. He was a post-doctoral fellow at University of Freiburg, Germany (September, 2008 - August, 2009). His research focus has been on the application of (critical) discourse analytic and text-linguistic theories to a wide range of discourse, such as those of the media, religion, students’ compositions, hospital interaction, politics, and popular culture and of recent, the Internet and telecommunications. Handbook of Research on Discourse Behavior and Digital Communication: Language Structures and Social Interaction Volumes I & II (IGI Global, New York, 2010); Perspectives on African Studies, Essays in Honour of Toyin Falola (LINCOM Europa, Munchen, Germany); Collocation in Non-native English: A Study of Nigeria ESL Writing (VDM Verlag, Saarbrucken, Germany, 2010); Computer Mediated Discourse in Africa (Nova, New York, 2012), Language and Mobile Telecommunication in Nigeria: SMS as a Digital Age Lingual-cultural Expression (OAU Press, 2012). His most recent edited book The Discourse of Digital Civic Engagement: Perspectives from the Developing World (co-edited with Tunde Opeibi) is published by Nova Science Publishers, New York, USA. He was at different times the editor of the journal Ife Studies in English Language and the coordinator of the Use of English program at Obafemi Awolowo University, Ile-Ife. He also serves as a consulting editor for Linguistik Online (Berne, Switzerland, Journal of Language Studies (Covenant University, Ota, Nigeria).