Design Education for Fostering Creativity and Innovation in China

Part of the Advances in Higher Education and Professional Development Book Series

Kin Wai Michael Siu (The Hong Kong Polytechnic University, China) and Giovanni J. Contreras (The Hong Kong Polytechnic University, China)

Description:

To maintain their status in the global marketplace, it is imperative for emerging economies to focus on the creation of high quality products in order to compete with organizations worldwide. To increase their economic momentum, it is necessary to utilize innovative and creative strategies to discovery and produce desirable goods.

Design Education for Fostering Creativity and Innovation in China discusses the issues surrounding Chinese policy by analyzing the role design education plays in fostering an innovation-based economy. This compendium of contemporary research explores the challenges and opportunities presented by design education, and strategies to foster creativity to sustain China’s economic progress.

Readers:

This book is ideal for educators, administrators, students of education, and policy makers in China and abroad.


Topics Covered:

- Confucianism
- Curriculum Development
- Diversity in Education
- Education Policy
- Entrepreneurship
- Industry-Academia Partnerships
- Internationalization of Education

Hardcover + E-Access: $165.00  E-Access + Free Hardcover: $165.00

Order Information
Phone: 717-533-8845 x100
Toll Free: 1-866-342-6657
Fax: 717-533-8661 or 717-533-7115
Online Bookstore: www.igi-global.com