E-Politics (IJEP)

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Dr. Yasmin Ibrahim is a Reader in International Business and Communications at Queen Mary, University of London. She researches on new media technologies exploring the cultural dimensions and social implications in the appropriation of ICTs in different contexts and has written on a diverse range of issues. Beyond new media and digital technologies she writes on political communication and political mobilization from cultural perspectives. Her other research interests include globalization, Islam, visual culture and memory studies. She is a visiting professor at MYRA School of Business in Mysore, India.