Business Transformation and Sustainability through Cloud System Implementation

Fawzy Soliman
(University of Technology, Sydney, Australia)

Sustaining a competitive edge in today's business world requires innovative approaches to product, service, and management systems design and performance. Advances in computing technologies have presented managers with additional challenges as well as further opportunities to enhance their business models.

Business Transformation and Sustainability through Cloud System Implementation presents novel computing technologies designed for use in business and corporate environments, enabling managers and associates to make the most of the technologies at their disposal. This premier reference work seeks to alert firm management professionals and researchers to the potential risks and benefits associated with emerging technologies and guide firms on the proper selection, maintenance, and use of Web-based computing systems.

Topics Covered:
- Cloud Storage Selection
- Component Based Software Engineering
- Corporate Social Responsibility
- Internet Electronic Data Interchange
- Job Enrichment
- On-Demand Software Applications
- Supply Chain Management
- Virtual Enterprise Information Systems

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.

Fawzy Soliman graduated with a PhD degree and Master of Engineering Science degree from the University of New South Wales, Australia and a Bachelor of Engineering degree from the University of Sydney. Published in international journals in excess of twenty six papers, six book chapters and three books and in excess of fifty two conference proceeding papers. Former editor of Journal of Knowledge Management, Guest editor of Journal of Knowledge Management, Journal Operations Management and International Journal of Knowledge Management. His publication citations is in excess of 770 with an author impact h-index of 11 and i-index of 12. Supervised 10 PhD graduates. Convenor of Australia's first conference on Knowledge Management KNOW'99 held on 26-27 November 1999. Taught in a number of international business schools in Australia and overseas. Invited speaker in a number of prestigious conferences. Prior to joining academia, he has held various positions in large Australian organisations.
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