Strategic Role of Tertiary Education and Technologies for Sustainable Competitive Advantage

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The quality of education following high school is usually a good indicator of a nation's economic effectiveness. Institutions of higher learning prepare students with the employment skills necessary to compete in an increasingly knowledge-driven marketplace.

Strategic Role of Tertiary Education and Technologies for Sustainable Competitive Advantage explores how education enables social and economic development through the targeted training of human capital and the evaluation and dissemination of knowledge resources across generations. This book provides entrepreneurs, leaders, policy makers, and educators with the necessary tools to make the most of higher education in order to meet emerging economic and social challenges through the use of new technologies enabling effective collaboration and knowledge sharing.

Topics Covered:
- Digital Literacy
- Diversification of Provisions
- Education Policies
- E-Learning
- Entrepreneurship and Economic Development
- Global Networking
- Knowledge Sharing
- Learning Technologies
- Organizational Learning
- Personalized Learning

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