Table of Contents

Chapter 1
Searching for Humor in Dehumanization: American Sitcoms, the Internet, and the Globalization of Holocaust Parodies
Jeffery Demsky, San Bernardino Valley College, CA, USA

Chapter 2
Negotiation of Wit in Facebook Humor
Akin Odebunmi, University of Ibadan, Ibadan, Nigeria
Simeon Ajiboye, Federal University of Technology, Akure, Nigeria

Chapter 3
More than a Joking Matter: Humor and Political Engagement in Ogas at the Top
Funmi Olubode-Sawe, Federal University of Technology, Akure, Nigeria

Chapter 4
Speaking in the Free Marketplace of Ideas: the Stylistics of Humour in "Blogversations"
Bimbola Idowu-Faith, Bowen University, Iwo, Nigeria

Chapter 5
Communicative Content of Selected Visual Construction of Humour on Facebook: A Visual Social Semiotic Analysis
Ibrahim Esan Olaosun, Obafemi Awolowo University, Ile-Ife, Nigeria

Chapter 6
Rhetography: Toward a Theory of the Politics of Online Visual Humor
Wincharles Coker, Michigan Technological University, USA
Stephen Kwame Dadugblor, Michigan Technological University, USA

Chapter 7
A Linguistic Analysis of Klint Da Drunk’s ‘Alcoholic’ Talk Show
James Oladunjoye Faleyie, Obafemi Awolowo University, Ile-Ife, Nigeria

Chapter 8
Language and Humour in Cameroon Social Media
Camilla Arundie Tabe, University of Maroua, Ecole Normale Supérieure, Cameroon

Chapter 9
"Can I Get in on the Joke, Too?" Analysing Racial Humor within the Public/Private Realm of the Internet
Fredrick Gooding, Northern Arizona University, USA

Chapter 10
Discursive Representation of Power in Humour in Naijabookofjokes.com
Rotimi Taiwo Obafemi Awolowo University, Ile-Ife, Nigeria.

Chapter 11
Pragmatics of Humour in a Nigerian University’s Departmental Chat rooms
Onwu, Inya, Federal University of Technology, Akure, Nigeria

Chapter 12
Stand-up Comedy and Addressivity: The Example of Joan Rivers
Akin Adetunji, Emmanuel Alayande College of Education, Oyo, Nigeria

Chapter 13
Humour In Visual-Verbal Code-Pairing In Selected Comments On The Facebook Forum
Tayo Lamidi, University of Ibadan, Nigeria.

Chapter 14
Socio-Semiotics of Humour in Ebola Awareness Discourse on Facebook
Chimuanya Lilly and Ajiboye Esther, Covenant University, Ota, Nigeria

Chapter 15
Contextual Beliefs and Pragmatics Strategies of Humour in Akpors Jokes
Oluwatomi Adeoti, Kwara State University, Malete, Nigeria
Ibukun Filani, University of Ibadan