Valuing People and Technology in the Workplace: A Competitive Advantage Framework

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People as Technology introduces a more proactive, strategic approach to bring employees into, and develop them within, an organization. Interpreting and accepting this concept requires managers to think of employees as they would think of technology. Technology, equipment, and systems are strategically aligned within organizations. Integrating the literature from strategic technology management, strategic human resource management, and human resource development and exploring how this integration can provide competitive advantage to organizations for better implementation of people and technology development initiatives is a potential solution.

Valuing People and Technology in the Workplace: A Competitive Advantage Framework provides a comprehensive framework that can be used to develop and design case studies that could measure the identified values that people, technology, and strategy can provide to the organization. This book aims to serve as a guide for managers and leaders as they develop strategies to introduce new people and technology into the workplace.

Topics Covered:
- Behavioral, Cognitive and Cultural Perspectives
- Competitive Advantage
- Human Resource Management
- Institutional Transformation and Change
- Leadership
- Management Intent
- Organization Development
- Strategic Human Resource Development
- Technology Development
- Value Creation

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Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.