New Media Communication Skills for Engineers and IT Professionals: Trans-National and Trans-Cultural Demands

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The communication demands expected of today’s engineers and information technology professionals immersed in multicultural global enterprises are unsurpassed.

**New Media Communication Skills for Engineers and IT Professionals: Trans-National and Trans-Cultural Demands** provides new and experienced practitioners, academics, employers, researchers, and students with international examples of best practices in new, as well as traditional, communication skills in increasingly trans-cultural, digitalized, hypertext environments. This book will be a valuable addition to the existing literature and resources in communication skills in both organizational and higher educational settings, giving readers comprehensive insights into the proficient use of a broad range of communication critical for effective professional participation in the globalized and digitized communication environments that characterize current engineering and IT workplaces.

**Topics Covered:**
- Communication Competence
- Communication Frameworks
- Conceptual Mapping
- Engineering Education Technologies
- Linguistic and Cultural Skills
- Systems Thinking
- Technical Presentation Anxiety
- Trans-Cultural Knowledge Exchange
- Transnational Knowledge Exchange
- Visualization Skills

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**Market:** This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

**Arun Patil** has over 20 years of teaching, research, and managerial experience in higher and further education. He holds a PhD, the Master of Engineering Science, both from Monash University, Australia and a Master’s in Physics in the specialization of applied electronics from India. Dr. Patil has published widely, and his publications include edited books, book chapters, conference proceedings, refereed journals, and conference papers. He is a Founder Editor-in-Chief of the. His recently published book, “Engineering Education Quality Assurance: A Global Perspective,” is highly accepted and cited scholarly publication in engineering education community around the globe. In 2004, Dr. Patil has received a prestigious Silver Badge of Honour form the Monash University (the UNESCO International Centre) for his significant contribution to global engineering education. Dr. Patil has coordinated and organized several international conferences in various parts of world. He is an active member of several professional organizations including, Engineers Australia (EA), World Association for Cooperative Education (WACE), The Australian Collaborative Education Network (ACEN), The Australasian Association for Engineering Education (AAEE).

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