Decision Making Theories and Practices from Analysis to Strategy

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The vast amount of information that must be considered to solve inherently ill-structured and complex strategic problems creates a need for tools and techniques to help decision-makers recognize the complexity of this process and develop a rational model for strategy evaluation.

Decision Making Theories and Practices from Analysis to Strategy is a definitive focus on analytical strategic decision-making. This work is comprised of sophisticated tools and methodologies developed by researchers and vendors to improve decision making for business strategy. Extracting from a wide range of disciplines, including accounting, finance, information systems, international management, marketing, organizational management, operations research, production and operations management, and strategic management, this volume provides a conceptual and a utilitarian guide to decision making, perfect for both researchers and practicing professionals alike.

Topics Covered:
- Data mining
- Decision analysis
- Decision Making Concepts
- Decision Making Techniques
- Decision support systems
- Game Theory
- Inventory Management
- Quality Control
- Risk analysis
- Risk management

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