Evolving Psychological and Educational Perspectives on Cyber Behavior

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Online education and social interaction is on the rise. This new vehicle for human learning and communication opens the door for the latest exploration in emerging cyber fields.

Evolving Psychological and Educational Perspectives on Cyber Behavior identifies learners’ online behavior based on the theories in human psychology, defines online education phenomena as explained by the social and cognitive learning theories and principles, and interprets the complexity of cyber learning. This title offers a multi-disciplinary approach that incorporates the findings from brain research, biology, psychology, human cognition, developmental theory, sociology, motivation theory, and social behavior perfect for school teachers, counselors, researchers, and online designers.

Topics Covered:
- Cognitive and information processing
- Online learning
- Online information processing
- Motivation
- Online behavior
- Online gaming
- Online addiction
- Online training
- Online instructional design
- Psychological aspects of online learning

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Robert Zheng is an associate professor of Instructional Design and Educational Technology in the Department of Educational Psychology at the University of Utah. He also is the director of Center for the Advancement of Technology in Education (CATE) at the University of Utah. His research interests include online instructional design, cognition and multimedia learning, and human-computer interaction. He edited and co-edited several books including Cognitive Effects on Multimedia Learning, Online Instructional Modeling: Theories and Practices, and Adolescent Online Social Communication and Behavior: Relationship Formation on the Internet. He has published numerous book chapters and research papers in the areas of multimedia, online learning, and cognition.