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Academic Entrepreneurship and Technological Innovation: A Business Management Perspective

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In the ever changing scientific word, Academic entrepreneurship has emerged as a new and growing field. Referring to the creation and management of an environment for active support of knowledge exploitation and transfer, Academic entrepreneurship aims to encourage entrepreneurial behavior in the academic community.

Academic Entrepreneurship and Technological Innovation: A Business Management Perspective provides a wide-ranging overview of the relationship between universities and organizations through the most recent and detailed research on university entrepreneurship. This book aims to be a reference source for students, researchers, and practitioners interested in the academic industry's demand for technological innovation.

Topics Covered:

- Academic Networks
- Business Management
- Business Process Modeling
- Economic Growth
- Framework Entrepreneurship
- Introduction to Academic Entrepreneurship
- Linkages in networks of innovation
- Science-to-Business Marketing
- Technological Development
- University Spin-offs


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Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Anna Szopa, PhD, designs and teaches undergraduate and graduate courses in entrepreneurship and technology commercialization. She holds an MS in Quality Management from Silesian University of Technology and earned her doctoral degree from Jagiellonian University examining innovation strategies of spin-off companies. She has twelve years experience in managing companies including research and consultancy. She awarded the fellowship of the The Ryoichi Sasakawa Young Leaders Fellowship Fund (Sylff). She was a visiting researcher at Maryland Technology Enterprise Institute and University of Central Florida. Her primary research interests include university-industry relationships and university spin-offs. She is and editor of books about innovations, and published several articles in management journals and books.

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