Global Diffusion and Adoption of Technologies for Knowledge and Information Sharing

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Globalized marketing strategies continue to increase the development of global business through its latest advances in technology. The adoption of new technologies for businesses and organizations fluctuate throughout different regions of the world.

Global Diffusion and Adoption of Technologies for Knowledge and Information Sharing provides diverse insights from researchers and practitioners around the world to offer their knowledge on the comparisons of international enterprises. This book is useful to managers and practitioners to improve business practices and keep an open dialogue about global information management.

Topics Covered:
- Global Enterprise System
- Global IT and Government
- Global Manufacturing
- Information Sharing
- Information Technology
- Knowledge Management Infrastructure

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

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Chapter 2
Country Environments and the Adoption of IT Outsourcing
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Chapter 3
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Contextual Factors, Knowledge Processes and Performance in Global Sourcing of IT Services:
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Ai Shizhong (Xidian University, China)
Abbott Pamela (Brunel University, UK)
Zheng Yingjin (De Montfort University, UK)

Chapter 5
Knowledge Transfer in Offshore Outsourcing:
Huong Nguyen Thu (Japan Advanced Institute of Science and Technology, Japan)
Katsuhiko Umemoto (Japan Advanced Institute of Science and Technology, Japan)
Chi Dan Hieu (Japan Advanced Institute of Science and Technology, Japan)

Chapter 6
Factors Affecting Usage of Information Technology in Support of Knowledge Sharing:
Chow Ngai-Keung (City University of Hong Kong, Hong Kong)

Chapter 7
Influence of Knowledge Management Infrastructure on Innovative Business Processes and Market-Interrelationship Performance:
Lee Wen-Ting (National Chung Cheng University, Taiwan)
Hung Shin-Yuan (National Chung Cheng University, Taiwan)
Chau Patrick Y. K. (The University of Hong Kong, Hong Kong)

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Offshore Vendors’ Software Development Team Configurations:
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Chapter 9
Persistent Barriers to E-commerce in Developing Countries:
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Asymmetric Interaction in Competitive Internet Technology Diffusion:
Song Peijian (Nanjing University, China)
Zhang Cheng (Fudan University, China)
Xu Yunjie (Fudan University, China)
Xue Ling (University of Scranton, USA)
Wang Ke (Fudan University, China)
Zhang Chenghong (Fudan University, China)

Chapter 11
Technology Adoption in Post-Conflict Regions:
Stapleton Larry (Waterford Institute of Technology and Knewfutures, Ireland, and University of Business and Technology, Pristina, Kosovo)

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Do Cultural Differences Matter in IT Implementation?
Sherer Susan A. (Lehigh University, USA)
Kohli Rajiv (College of William and Mary, USA)
Yao Yuliang (Lehigh University, USA)
Cederlund Jerold (Motorola Mobility, USA)

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An Exploratory Cross-National Study of Information Sharing and Human Resources Information Systems
Bongseok (Kevin) Chae (Kansas State University, USA)
Prince J. Bruce (Kansas State University, USA)
Katz Jeffrey (Western Kentucky University, USA)
Kalb Rüdiger (Justus-Liebig-Universität, Germany)

Chapter 14
Modelling the Success of Small and Medium Sized Online Vendors in Business to Business Electronic Marketplaces in China:
Wang Shan (Renmin University of China, China)
Hong Yili (Temple University, USA)
Archer Norm (McMaster University, Canada)
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