Online Instruments, Data Collection, and Electronic Measurements: Organizational Advancements

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One of the infinite rewards to continuously advancing technology is an increased ease and precision in organizational techniques. Online data collection and online instruments are vital ways to electronically measure and assess organizational areas relevant to management, leadership, and human research development.

Online Instruments, Data Collection, and Electronic Measurements: Organizational Advancements aims to assist researchers in both understanding and utilizing online data collection by providing methodological knowledge related to online research, and by presenting information about the empirical quality, the availability, and the location of specific online instruments. This book provides a strong focus on organizational leadership instruments while combining them with practical and ethical issues associated with online data collection. Such a combination makes this a unique contribution to the field.

Topics Covered:

- Ethical Considerations in Online Measurements
- Followers’ Characteristics, Behaviors, and Attitudes
- Leaders’ Characteristics, Behaviors, and Attitudes
- Online Survey Software
- Online Surveys and Questionnaires
- Organizational Communication Research

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