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Competition, Strategy, and Modern Enterprise Information Systems

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Providing a central organization for shared information, large businesses continue to rely on enterprise information systems to offer quality service when deadline with large volumes of data.

Competition, Strategy, and Modern Enterprise Information Systems provides extensive coverage on the organizational, managerial and technologies concerns of enterprise information systems and its executive competitiveness. This collection of original research aims to bring together a discussion for innovative ideas and developments in the EIS field.

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Madjid Tavana is a Professor of Business Systems and Analytics and the Lindback Distinguished Chair of Information Systems and Decision Sciences at La Salle University where he served as Chairman of the Management Department and Director of the Center for Technology and Management. He has been a Distinguished NASA Research Fellow at Kennedy Space Center, Johnson Space Center, Naval Research Laboratory - Stennis Space Center and Air Force Research Laboratory. He was recently honored with the prestigious Space Act Award by NASA. He holds an MBA, a PMIS and a PhD in Management Information Systems and received his post-doctoral diploma in strategic information systems from the Wharton School of the University of Pennsylvania. He is the Editor-in-Chief for Decision Analytics, the International Journal of Strategic Decision Sciences, the International Journal of Enterprise Information Systems and the International Journal of Applied Decision Sciences. He has published over one hundred research papers in academic journals such as Decision Sciences, Information Systems, Interfaces, Annals of Operations Research, Omega, Information and Management, Expert Systems with Applications, European Journal of Operational Research, Journal of the Operational Research Society, Computers and Operations Research, Knowledge Management Research and Practice, Computers and Industrial Engineering, Applied Soft Computing, Journal of Advanced Manufacturing Technology and Advances in Engineering Software, among others.