Handbook of Research on Communities of Practice for Organizational Management and Networking: Methodologies for Competitive Advantage

Olga Rivera Hernáez (University of Deusto, Spain) and Eduardo Bueno Campos (University of Madrid, Spain)

Communities of practice have become increasingly influential within management literature and practice since being identified as an important mechanism through which individual, organizational, and social knowledge is held, transferred, and created.

The Handbook of Research on Communities of Practice for Organizational Management and Networking: Methodologies for Competitive Advantage provides a sound understanding of the managerial implications of communities of practice as well as their opportunities and limits for knowledge management. A defining body of research, this collection of international findings fosters innovation within management and assists organizations in the improvement of performance.

Topics Covered:

- Basis model knowledge management
- Business performance evaluation
- Communities of practice as work teams
- Critical success factors for communities of practice
- Cross boundary learning trajectories
- Evolution of communal practice
- People-focused knowledge sharing initiatives
- Power dynamics
- Practice as organizational structures
- Virtual communities of practice

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Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Olga Rivera, PhD, is a Professor in Organization and Business Policy and Head of the team on Innovation and Knowledge Management at the University of Deusto (San Sebastian). Professor Rivera has worked on Clusters, Learning Organizations and Learning Networks, focusing in these last years on the interaction between Knowledge Sharing and Innovation Capability. Nowadays she has been nominated as Vice Minister of Health Innovation by the Basque Government, and she is devoted to the modernization, improvement and sustainability of the Basque Public Health System. She received her Business Bachelor Degree from the University of Deusto and her PhD from the University of Madrid. Professor Rivera has published many articles in the area of organizational learning and knowledge management.
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