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Organizational and End-User Interactions: New Explorations

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As technology continues to advance so does the need for understanding how this will affect us. We, as the users are subject to actions which bring into conflict the needs and characteristics of human actors, the demands of technology, and the wealth of research in End-User Interactions (EUC).

Organizational and End-User Interactions: New Explorations provides a comprehensive look at studies that show a significant contribution in EUC by relating organizational and end user computing to organizational and end user performance and productivity, strategic and competitive advantage, and electronic commerce. This book touches on possible future directions of ECU, and why they are viewed as important for the future. The body of knowledge in this topic area continues to grow and with it comes a fertile ground for future exploration in the EUC domain.

Topics Covered:
- OEU C affects of organizational strategic and competitive advantage
- OEU C controls for security and privacy
- OEU C hardware and software
- OEU C management
- OEU C privacy, security, and copyright issues
- OEU C productivity and performance
- OEU C relation to information resources management
- OEU C risk factors
- OEU C satisfaction
- OEU C supports and training

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