Blogging in the Global Society: Cultural, Political and Geographical Aspects

Tatyana Dumova (Point Park University, USA) and Richard Fiordo (University of North Dakota, USA)

During the past decade, blogging has not only grown, but it has also become a truly international phenomenon: about two thirds of all blogs are written in a language other than English.

Blogging in the Global Society: Cultural, Political and Geographical Aspects provides a comprehensive view of blogging as a global practice. Bloggers have created a new virtual world—a blogosphere—populated with opinion leaders and information purveyors, political pundits and activists, human and animal rights defenders and abusers, corruption fighters and truth seekers, as well as professionals, marketers, advertisers, journalists, celebrities, artists, academics, and bored consumers of all sorts. This book provides a cross-disciplinary analysis of the social, cultural, and political factors affecting blogging practices, tracing the diffusion of blogging as a global communication innovation, uncovering particularities and patterns of adoption in different cultures and geographical regions, and shedding light on trends in the global blogosphere.

Topics Covered:
- Blogging and Cultural Differences
- Blogging and Regional Differences
- Blogging in the U.S., Canada, Europe, Middle East, Africa, India, China, South Asia, and South America
- Blogosphere
- Global Trends in Blogging
- History of Blogging
- Rhetoric of Blogging
- The Future of the Global Blogosphere
- Web 2.0

Tatyana Dumova (PhD, Bowling Green State University) is an Associate Professor of Digital Media in the School of Communication at Point Park University (Pittsburgh, Pennsylvania). Her research focuses on the social implications of information and communication technologies and the role of technology in teaching and learning. She has presented and published her research nationally and internationally. Most recently, she has lead-edited a two-volume Handbook of Research on Social Interaction Technologies and Collaboration Software: Concepts and Trends (IGI Global).
Section 1: The Global Blogosphere: Political, Cultural, Legal, and Ethical Issues

Chapter 1
Blog as a Source of Democratic Deliberation
Kaye Barbara K. (University of Tennessee Knoxville, USA)
Johnson Thomas J. (University of Texas Austin, USA)
Muhlberger Peter (Texas Tech University, USA)

Chapter 2
The Blogosphere in the "Land of Smiles":
Wall Melissa (California State University – Northridge, USA)
Kirdnark Treepon (Bangkok University, Thailand)

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Fame, Fantasy, Fansfare and Fun:
Tai Zixue (University of Kentucky, USA)

Chapter 4
The Funhouse Mirror:
Hardin Marie (Pennsylvania State University, USA)
Zhong Bu (Pennsylvania State University, USA)
Corrigan Thomas F. (Pennsylvania State University, USA)

Chapter 5
Civility or Coarseness:
Shaffer Gwen L. (University of California Irvine, USA)

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Getting Schooled:
Kurylo Anastacia (Marymount Manhattan College, USA)
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Rebels, Heretics, and Exiles:
Gold Naomi (Samford University, USA)

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The Status of Blogging in the Republic of Ireland:
Brost Lori F. (Central Michigan University, USA)
McGinnis Carol (Central Michigan University, USA)

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Fiordo Richard (University of North Dakota, USA)

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Social Interaction Technologies and the Future of Blogging
Dumova Tanya (Point Park University, USA)

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