Tsan-Ming Choi (The Hong Kong Polytechnic University, Hong Kong)

Fashion Supply Chain Management (FSCM) is an important topic in the modern fashion industry. In addition to the traditional functions of logistics management in fashion companies, which include inventory management, transportation management, and facility control, FSCM places a strong emphasis on collaboration and partnership among channel members along the fashion supply chain. Obviously, FSCM provides a very strong area for establishing a competitive edge for fashion companies.

Fashion Supply Chain Management: Industry and Business Analysis focuses on reporting both quantitative research on FSCM and exploratory studies on emerging supply chain management issues in the fashion industry. This reference will help both academicians and practitioners understand more about the latest development and solution schemes in FSCM, as it is a pioneering text which reports many important research results in quantitative FSCM.

Topics Covered:

• Bullwhip Effect in Fashion Supply Chains
• Fast Fashion Models
• Information Systems in FSCM
• Inventory Management in Fashion Supply Chains
• Mass Customization in Fashion
• M-Commerce and E-Commerce in Fashion Supply Chains
• Optimization Models for FSCM
• Quick Response Strategies
• RFID Technology Supported FSCM
• Vendor Managed Inventory Models in FSCM

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Nagurney Anna (University of Massachusetts Amherst, USA)
Yu Min (University of Massachusetts Amherst, USA)

Chapter 2
Trade Promotion Mode Choice and Information Sharing in Fashion Retail Supply Chains
Kurata Hisashi (University of Tsukuba, Japan)
Yue Xiaohang (University of Wisconsin-Milwaukee, USA)
Alwan Layth C. (University of Wisconsin-Milwaukee, USA)

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Competition and Coordination in a Fashion Supply Chain with Wholesale Pricing Schemes
Huang Jian (Jiangxi University of Finance and Economics, China)
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Liang Liping (Lingnan University, Hong Kong)

Chapter 4
Small Manufacturers vs. Large Retailers on RFID Adoption in the Apparel Supply Chain
Tajima May (The University of Western Ontario, Canada)

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Zheng Hsiu-Hua (The Hong Kong Polytechnic University, Hong Kong)
Choi Tsan-Ming (The Hong Kong Polytechnic University, Hong Kong)

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Quality and Environmental Management Systems in the Fashion Supply Chain
Lo Chris K. Y. (The Hong Kong Polytechnic University, Hong Kong)

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Strategic Partnerships in the U.S. Textile and Apparel Industry:
Divita Lorynn R. (Baylor University, USA)
Cassill Nancy L. (North Carolina State University, USA)
Ludwig David A. (University of Miami, USA)

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Su Jin (Indiana University of Pennsylvania, USA)
Gargeya Vidyaranya B. (The University of North Carolina at Greensboro, USA)

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Lo Wei-Shuo (Meiho University, Taiwan)
Hong Tzung-Pei (National University of Kaohsiung, Taiwan)

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Yu Yong (The Hong Kong Polytechnic University, Hong Kong)
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Hui Chi-Leung (The Hong Kong Polytechnic University, Hong Kong)

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Fast Fashion Business Model:
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Chang Hyo-Jung (Julie (The University of North Carolina at Greensboro, USA)
Matthews Delicia R. (The University of North Carolina at Greensboro, USA)
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Matching Manufacturing and Retailing Models in Fashion
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Pan Bernice (Seamsystemic Design Research, UK)

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