Innovations in SMEs and Conducting E-Business: Technologies, Trends and Solutions

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Electronic business (E-Business) plays a central goal in the economy, facilitating the exchange of information, goods, services and payments. E-Business is not exclusive for large enterprises. It propels productivity and competitiveness and is accessible to all enterprises, and sophisticated systems like E-Marketplaces act as business integrators, potentiating business opportunities for both buyers and sellers.

Innovations in SMEs and Conducting E-Business: Technologies, Trends and Solutions discusses the main issues, challenges, opportunities and solutions related to electronic business adoption with a special focus on SME while providing researchers, scholars, professionals with some of the most advanced research developments, solutions and discussions of E-Business challenges, impacts and opportunities under the social, managerial and organizational dimensions.

Topics Covered:
- Business Strategies
- Contractualization
- Emerging Solutions
- Enterprise Engineering
- Enterprise Integration
- Jurisdiction
- New Business Models
- Ontologies and Taxonomies
- Protection against Leakage of Knowledge
- Regulatory Aspects

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Maria Manuela Cruz-Cunha is currently an Associate Professor in the School of Technology at the Polytechnic Institute of Cavado and Ave, Portugal. She holds a Dipl. Eng. in the field of Systems and Informatics Engineering, an M.Sc. in the field of Computer Integrated Manufacturing and a Dr. Sci. in the field of Production Systems Engineering. She teaches subjects related with Information Systems, Information Technologies and Organizational Models to undergraduate and post-graduate studies. She supervises several PhD projects in the domain of Virtual Enterprises and Information Systems and Technologies. She regularly publishes in international peer-reviewed journals and participates on international scientific conferences. She serves as a member of Editorial Board and Associate Editor for several International Journals and for several Scientific Committees of International Conferences. She has authored and edited several books and her work appears in more than 100 papers published in journals, book chapters and conference proceedings. She is the co-founder and co-chair of several international conferences: CENTERIS – Conference on ENTERprise Information Systems, VINOrg - International Conference on Virtual and Networked Organizations: Emergent Technologies and Tools and SeGAH – IEEE International Conference on Serious Games and Applications for Health.

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