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Released: November 2011

Cases on E-Readiness and Information Systems Management in Organizations: Tools for Maximizing Strategic Alignment

Mustafa Alshawi (University of Salford, UK) and Mohammed Arif (University of Salford, UK)

Advances in information technology (IT) have influenced how organizations do business. With IT playing such a pivotal role in the operations and success of an organization, it is imperative that it be used strategically.

Cases on E-Readiness and Information Systems Management in Organizations: Tools for Maximizing Strategic Alignment contains research that readers can use to assess the e-readiness of their own organizations. This book presents principles, tools, and techniques about e-readiness, while also offering in-depth perspectives on applying the e-readiness model for the purpose of aligning IT with organizational strategies.

Topics Covered:
- Business Operating Environments
- Competitive Advantage
- E-Readiness and IT Systems
- E-Readiness and Leadership Support
- E-Readiness and Organisational Processes
- E-Readiness and Teamwork
- E-Readiness Drivers and Barriers
- Gap Analyses
- Maturity Level Assessment
- Productivity Improvement

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Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Mustafa Alshawi is a Professor of IT in Construction at the University of Salford. He holds many international advisory posts in various countries and a consultant to the World Bank. He is also the Editor in Chief of the International Journal Construction Innovation: Information, Process, Management and the author of more than hundred publications in fields such as integrated computer environments, databases, object oriented databases, IT strategies, CAD, planning automation, and IS success factors. Professor Alshawi is the founder of five innovative postgraduate courses ranging from PG Diploma, MSc, Master of Research, and PhD (without residence). His leading work in management of information in collaborative environments, integrated databases in construction and computer integration are internationally known. His computer environments, such as SPACE and WISPER, have set up a vision for future work practices, which enable different professionals to share and exchange project information.
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