Cases on SMEs and Open Innovation: Applications and Investigations

Hakikur Rahman (University of Minho, Portugal) and Isabel Ramos (University of Minho, Portugal)

Innovation has become a key success factor for economic development and a prerequisite for sustainable development. In a complex and highly competitive global environment, enterprises have to innovate and develop commercially viable products and services faster than ever before.

Cases on SMEs and Open Innovation: Applications and Investigations reviews applications of open innovation concepts and strategies for SMEs development by accommodating theoretical perspectives and case studies. This book covers diverse aspects of open innovation in terms of policy, politics, economy, and culture, making it a useful reference for researchers, practitioners, and academics.

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- Competitive Advantage
- Crowdsourcing in SMEs
- Growth Management
- Innovation 2.0
- Innovation and Success in the Food Service Industry
- Innovation Marketing
- Open Innovation and Organizational Capacities
- Open Innovation in France
- Risk and Crisis Management

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Hakikur Rahman, PhD, an academic over 30 years has served leading education institutes and established various ICT projects funded by ADB, UNDP and World Bank in Bangladesh. He is currently serving as a Post Doctoral Researcher at the University of Minho in Portugal. He has written/edited over 20 books and contributed over 100 articles/papers in journals, magazines, news paper, and conference proceedings on computer education in ICTs, education, and research. Graduating from the Bangladesh University of Engineering and Technology in 1981, he has done his Master's of Engineering from the American University of Beirut in 1986 and completed his PhD in Computer Engineering from the Ansted University, BVI, UK in 2001.

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