Open Innovation in Firms and Public Administrations: Technologies for Value Creation

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Economic globalization and the application of information and communication technologies have offered firms the opportunity to develop and distribute new knowledge.

Open Innovation in Firms and Public Administrations: Technologies for Value Creation analyzes open innovation in a global context and proposes business models and institutional actors that promote the development of open innovation in firms, institutions, and public administrations worldwide. This book provides insights and supports executives concerned with the management of open innovation and organizational development in different types of open innovation communities and environments.

Topics Covered:

- Collaborative Innovation
- Innovation Efficiency
- Intellectual Property
- Knowledge Sharing
- Leadership in Open Innovation
- Open Business Models
- Open Innovation in the Mobile Industry
- Organizational Culture
- Process Innovation
- Technology-Driven Innovation

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