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Trust and Technology in B2B E-Commerce: Practices and Strategies for Assurance

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As the use of technology has considerably increased in B2B e-commerce, it becomes imperative to address the issues of trust that emerge in the context of technology.

Trust and Technology in B2B E-Commerce: Practices and Strategies for Assurance focuses on various trust issues that emerge from deployment of various e-commerce technologies in interorganizational relationships. Some of these issues relate to security, privacy, authentication, non-repudiation, quality of Web interface, system performance, infrastructure, and environmental factors. This book contributes to the ongoing process of developing a framework for understanding the process of building trust in B2B e-commerce.

Topics Covered:
- Anti-Virus Software
- Authentication
- E-Procurement Systems
- Firewall Technology
- Models of E-Commerce
- System Infrastructure and Performance
- Technology and Trust
- Trust in B2B E-Commerce
- VPN Implementation
- Web Interfaces and Trust


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