Maytham Safar (Kuwait University, Kuwait) and Khaled Mahdi (Kuwait University, Kuwait)

Social networks have emerged as a major trend in computing and social paradigms in the past few years. The social network model helps to inform the study of community behavior, allowing qualitative and quantitative assessments of how people communicate and the rules that govern communication.

Social Networking and Community Behavior Modeling: Qualitative and Quantitative Measures provides a clear and consolidated view of current social network models. This work explores new methods for modeling, characterizing, and constructing social networks. Chapters contained in this book study critical security issues confronting social networking, the emergence of new mobile social networking devices and applications, network robustness, and how social networks impact the business aspects of organizations.

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- Critical Issues in Social Networking
- Information Diffusion in Social Networks
- Mobile Social Networks
- Models of Social Networks
- Online Communities
- Robustness of Social Networks
- Social Network Analysis of Virtual Online Communities
- Social Network Evolution
- Social Networks and Terrorism

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