Editorial Preface

Pacific Asia Conference on Information Systems (PACIS2001)

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The rapid development and wide adoption of information technology has led to great changes. This is especially seen in the regionalization and globalization opportunities presented by the Internet: by allowing direct, ubiquitous links to anyone anywhere, the Internet let companies build interactive relationships with customers and suppliers, and deliver new products and services at low costs. Thus, the theme of the 5th Pacific Asia Conference on Information Systems (PACIS), held in Korea from 20-22 June 2001, is “Information Technology for e-Strategy,” focusing on the IT capabilities for the strategy formulation and implementation under electronic environments.

This issue of the *Journal of Global Information Management* presents a collection of the papers from PACIS’2001 to a wider audience. To meet the quality of this journal, the selected papers went through two additional rounds of selection/review. For the first review, subgroup of PACIS’2001 programme committee, comprising five members, went through a total of 84 PACIS’2001 papers to determine whether an appropriate paper should be recommended for this journal. Next, each selected paper was assigned and distributed to at least two international referees for a “blind” review; with the authors’ names and affiliations removed prior to distribution.

The first paper, “Online Consumer Stickiness: A Longitudinal Study” by Mohamed Khalifa, Moez Limayem, and Vanessa Liu, investigates the factors affecting customer stickiness. A model was developed and tested in a longitudinal study. The results provide strong support for the importance of customer satisfaction and online shopping habit in the online shopping context.

The second paper, “Evolutionary Stages of e-Tailers and Retailers: Firm Value Determination Model” by Jae Kyu Lee, Heegoo Kang, Hoe Kyung Lee, and Han Soo Lee, studies the evolutionary stages of pure online retailers without physical stores, traditional retailers with and without an
additional online channel (i.e. Pure e-tailers, Click & Mortar, and Brick & Mortar respectively). It proposes a four-stage model of e-tailers, and empirically examines the proposed model using data collected from US stock markets.

The third paper, “A Comparative Analysis of Major ERP Lifecycle Implementation, Management and Support Issues in Queensland Government” by She-I Chang and Guy Gable, examines the major-issues in ongoing ERP life cycle implementation, management and support. A three round Delphi survey that involve 117 ERP system project participants in five closely related state government agencies resulted in a set of 10 major-issue categories with 38 sub-issues. The study findings should be of interest to stakeholders who seek to better understand the issues surrounding ERP systems and to better realise the benefits of ERP.

The fourth paper, “Exploring the Factors Enhancing Member Participation in Virtual Communities” by Won-Seok Yoo, Kil-Soo Suh, and Moon Bong Lee, explores the factors that enhance member participation in virtual communities. Results of the study show that, in order to enhance member participation, appropriate managing strategy should be deployed to cultivate a sense of community. In addition, the number of visits to the community could be enhanced by the providing high quality of information to members.