Global Intermediation and Logistics Service Providers

Part of the Advances in Logistics, Operations, and Management Science Book Series

Laurence Saglietto (University of Nice-Sophia Antipolis, France) and Cécile Cezanne (University of Paris 13 Sorbonne Paris Cité, France)

Description:

As modern organizations become more globalized and diverse, they require additional assistance to maintain effective workflows. With the support of intermediary partners, businesses can enhance their various management processes.

Global Intermediation and Logistics Service Providers is a comprehensive reference source for the latest scholarly material on outsourcing strategies in contemporary business environments and examines the role of intermediaries in the dynamics of decision-making and process management. Highlights pivotal discussions across a myriad of relevant topics, such as open innovation, competitive advantage, and social capital.

Readers:

This book is ideally designed for professionals, practitioners, researchers, and students interested in the impact of service providers within industrial organizations.


Topics Covered:

- Business Information Technologies
- Competitive Advantage
- Global Supply Chains
- Knowledge Management
- Open Innovation
- Social Capital
- Textile and Clothing Exports

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Laurence Sagietto is a Professor in Strategic Management at the University Côte d'Azur, France, and a Member of GREDEG 7321 UMR CNRS. Her research interests are in 4PL, Network organisation and Supply Chain Management. She manages the “International Network: on New Party Logistics”.

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