An Excellent Addition to Your Library!

Released: November 2014

Business Process Standardization: A Multi-Methodological Analysis of Drivers and Consequences

Björn Münstermann (University of Bamberg, Germany)

In a global society where professionals from diverse industries, cultures, and corners of the world must collaborate effectively to achieve shared goals, consistency of information is a critical concern. Businesses create guidelines and document procedures and policies to ensure a quality end product with worldwide appeal.

Business Process Standardization: A Multi-Methodological Analysis of Drivers and Consequences provides insight into the procedures and best practices that enable organizations to maximize compatibility, interoperability, and quality in their products and processes, allowing for more efficient and cost-effective business models. This in-depth reference will benefit researchers, practitioners, managers, and students of business and commerce in a multitude of diverse organizations and fields.

Topics Covered:
- Business Process Standards
- Continuous Competency
- Dimensions of Value
- Drivers and Consequences
- Multi-Theoretical Framework
- Process vs Data Standards
- Quantitative and Qualitative Assessment

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.

Björn Münstermann studied Mathematics and Computer Science in Göttingen (Germany), Nice (France), and Freiburg (Germany), and obtained a diploma degree in Mathematics and Computer Science from the Albert Ludwig University in Freiburg (Germany). Combining experiences from his work as a consultant at McKinsey's Business Technology Office on the one hand and profound dedicated research on the other hand led to the publication of Business Process Standardization: A Multi-Methodological Analysis of Drivers and Consequences.