**Geo-Regional Competitiveness in Central and Eastern Europe, the Baltic Countries, and Russia**

Anatoly Zhuplev (Loyola Marymount University, USA) and Kari Liuhto (University of Turku, Finland)

The changing dynamics in the European region and beyond, the unfolding political-economic challenges across the European Union, and the rising global power of emerging economic powers require knowledge, skills, and methodological platforms inducing strategies and operations in the new and ever-changing business landscape.

**Geo-Regional Competitiveness in Central and Eastern Europe, the Baltic Countries, and Russia** seeks to address East Central Europe’s (ECE), the Baltics’, and Russia’s increasingly important roles as emerging markets and competitive economic players in the European region. This premier reference work is designated for scholars, professionals, government agencies, think tanks, and other individuals, organizations, and institutions interested in gaining a deeper understanding of the geo-regional strategic business dynamics and landscape involving ECE, the Baltics, and Russia.

**Topics Covered:**

- Business Risk of Governmental Corruption
- Crisis and Competitiveness
- Foreign District Investment
- Innovation and International Competitiveness of Manufacturing Firms
- Manufacturing Back-Shoring and Near-Shoring
- National Innovation System Dynamics
- Regional Competitiveness and the Maritime Sector
- Socio-Economic Development and Competitiveness
- Technological Leadership and the Innovation-Driven Economy

**Market:** This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.

Print: US $205.00  |  Perpetual: US $310.00  |  Print + Perpetual: US $410.00
Enclosed is check payable to IGI Global in US Dollars, drawn on a US-based bank.

- Enclosed is check payable to IGI Global in US Dollars, drawn on a US-based bank
  - Credit Card
    - Mastercard
    - Visa
    - Am. Express

3 or 4 Digit Security Code: __________________________
Name on Card: __________________________
Account #: __________________________
Expiration Date: __________________________