Cross-Cultural Analysis of Image-Based Assessments: Emerging Research and Opportunities

Part of the Advances in Knowledge Acquisition, Transfer, and Management Book Series

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Description:
Translation and communication between cultures can sometimes be a difficult process. Image-based assessments can offer a way for large populations to be tested on different subjects without having to create multiple testing programs.

Cross-Cultural Analysis of Image-Based Assessments: Emerging Research and Opportunities is an innovative resource that offers insight into the application of visual assessments across a global and intercultural context. Highlighting applicable topics which include visual literacy, psychological assessments, assessment development, and equivalency measurements, this publication is ideal for psychologists, therapists, and researchers who would like to stay current on the most efficient way to test multi-cultural populations in various fields of knowledge.

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Topics Covered:
• Assessment Development
• Cultural Assessments
• Equivalency Measurements
• Image Interpretation
• Psychological Assessments
• Social Media Assessments
• Symbolic Analysis
• Visual Literacy

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