Supply Chain Management in the Big Data Era

Part of the Advances in Logistics, Operations, and Management Science Book Series

Hing Kai Chan (University of Nottingham Ningbo China), Nachiappan Subramanian (University of Nottingham Ningbo China) and Muhammad Dan-Asabe Abdulrahman (University of Nottingham Ningbo China)

Description:

Technological advancements in recent years have led to significant developments within a variety of business applications. In particular, data-driven research provides ample opportunity for enterprise growth, if utilized efficiently.

*Supply Chain Management in the Big Data Era* is an authoritative reference source for the latest scholarly material on the implementation of big data analytics for improved operations and supply chain processes. Highlights emerging strategies from different industry perspectives.

Readers:

This book is ideally designed for managers, professionals, practitioners, and students interested in the most recent research on supply chain innovations.

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Table of Contents

Preface

Section 1
Insights from the Academia and Practitioners

Chapter 1
Big Data Analytics - Academic Perspectives
Muhammad Abdulrahman, The University of Nottingham Ningbo China
Nachippan Subramanian, The University of Nottingham Ningbo China
Hing Kai Chan, The University of Nottingham Ningbo China
Kun Ning, The University of Nottingham Ningbo China

Chapter 2
Big Data Analytics - Service and Manufacturing Industries Perspectives
Nachippan Subramanian, The University of Nottingham Ningbo China
Muhammad Abdulrahman, The University of Nottingham Ningbo China
Kun Ning, The University of Nottingham Ningbo China

Section 2
Big Data on Operations and Supply Chains

Chapter 3
How smart operations help better planning and replenishment? – Empirical Study: Supply chain collaboration for Smart operations
Usaha Ramanathan, Trent University, UK

Chapter 4
Big Data Analytics for Predictive Maintenance Strategies
CKM Lee, The Hong Kong Polytechnic University, Hong Kong
Yi Cao, The Hong Kong Polytechnic University, Hong Kong
Kam Hung Ng, The Hong Kong Polytechnic University, Hong Kong

Chapter 5
Data Driven Inventory Management in the Healthcare Supply Chain
Shuojiang Xu, The University of Nottingham, UK
Kim Hua Tan, The University of Nottingham, UK

Chapter 6
Role of Operations Strategy and Big Data: A Study of Transport Company
Arvind Upadhyay, The University of Brighton, UK
Mahmood Ali, University of Business and Technology, Saudi Arabia
Vikas Kumar, University of the West of England, UK
John Loonam, Dublin City University Business School, Ireland

Section 3
Big Data and Emerging Technology

Chapter 7
Big Data and RFID in supply chain and logistics management. A review of the literature and applications for data driven research
Thanos Papadopoulos, The University of Kent, UK

Angappa Gunasekaran, The University of Massachusetts Dartmouth, USA
Rameshwar Dubey, Symbiosis Institute of Operations Management, India
Maria Balta, Brunel University, UK

Chapter 8
Developing an Integration Framework for Crowdsourcing and Internet of Things with Applications for Disaster Response
Rameshwar Dubey, Symbiosis Institute of Operations Management, India

Chapter 9
Supply Chain Coordination Based on Web Services
Kamalendu Pal, City University, UK

Section 4
Social Media Data Research

Chapter 10
Exploring the hidden pattern from tweets: Investigation in Volkswagen Emissions Scandal
Ying Kei Tse, The University of York, UK
Minhao Zhang, The University of York, UK
Bob Doherty, The University of York, UK
Susan R Moore, The University of York, UK
Tom Keefe, The University of York, UK

Chapter 11
Swift guanix data analysis and its application to e-commerce retail strategies improvement
Ewelina Lacka, Strathclyde University, UK

Chapter 12
Applying Big Data with fuzzy DEMATEL to discover the critical factors for employee engagement in developing sustainability for the hospitality industry: Multi-Criteria Decision Making /Group Decision Making
Kuo-Jui Wu, Dalian University of Technology, China
Li Cui, Dalian University of Technology, China
Ming-Lang Tseng, Lungwa University of Science and Technology, Taiwan
Jiajia Hu, The University of Nottingham, UK
Pham Minh Huy, Lungwa University of Science & Technology, Taiwan

Nachippan (Nachi) Subramanian is an Associate Professor in Operations Management at the University of Nottingham Ningbo, China. Nachi has 17 years of academic experience and 2 years of industrial experience. He has post-doctoral research experience at University of Nottingham, United Kingdom, RMIT University Melbourne, Australia and Indian Institute of Science Bangalore, India. He has received several research fellowship awards including BOYSCAST fellowship, Career award and Young Scientist fellowship award from Indian government agencies as well as Australian Endeavour Research Fellowship Award. His research works centres on novel research topics in logistics and supply chain management such as sustainability, risk and innovation and these topics are within our University priority research areas. Nachi is the principal investigator for two major research projects under the sustainable business model development theme of Innovation team project at UNNC. Nachi has published over 55 refereed research papers in leading operations and supply chain management journals. He also serves as a reviewer to many leading journals and has organised international conferences.