Handbook of Research on Business Ethics and Corporate Responsibilities

Series: Advances in Business Strategy and Competitive Advantage (ABSCA)

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Description:
While skeptics once saw the concept of business ethics as an oxymoron, modern businesses are proving them wrong. Success depends not only on educating young professionals about ethical practices, but on the implementation of these practices in all aspects of a company.

The Handbook of Research on Business Ethics and Corporate Responsibilities explores the fundamental concepts that keep companies successful in the era of globalization and the Internet. Investigating the implementation of best practices and how ethics can be taught to the next generation of business experts.

Readers:
This handbook is an essential reference source for students, academics, business managers, or anyone interested in the increasingly interdisciplinary field of business ethics and its applications in the world today.


Topics Covered:
- Corporate Social Responsibility
- E-Business Practices
- Global Responsibility
- Organizational Integrity
- Supply Chain Sustainability
- Sustainability and Competitive Advantage
- Trust in Business Social Networks

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Daniel E. Palmer is an associate professor of philosophy at Kent State University, Trumbull Campus. His primary research interests are in ethical theory and applied ethics, with particular emphasis upon business ethics and health care ethics. He is a co-editor of the volume Stakeholder Theory: Essential Readings in Ethical Leadership and Management (Prometheus Books, 2008), and his publications on business ethics have appeared in such scholarly journals as the Journal of Business Ethics and Business Ethics Quarterly. Dr. Palmer’s current research interests include exploring the ethical issues found in e-business, international business communication, and green marketing practices.