Handbook of Research on Entrepreneurial Development and Innovation within Smart Cities

Part of the Advances in Environmental Engineering and Green Technologies Book Series

Luisa Cagica Carvalho (Universidade Aberta, Portugal & CEFAGE - Universidade de Évora, Portugal)

Description:

While the population continues to grow and expand, many people are now making their homes in cities around the globe. With this increase in city living, it is becoming vital to create intelligent urban environments that efficiently support this growth, and that simultaneously provide friendly, progressive environments to both businesses and citizens alike.

The Handbook of Research on Entrepreneurial Development and Innovation within Smart Cities is a comprehensive reference source that discusses social, economic, and environmental issues surrounding the evolution of smart cities. It provides insightful viewpoints on a range of topics such as entrepreneurial ecosystems, competitive tourism, city efficiency, corporate social responsibility, and smart destinations.

Readers:

This publication is ideal for all researchers, academics, and practitioners that wish to expand their knowledge on the emerging trends and topics involving smart cities.


Topics Covered:

- City Innovation
- Corporate Social Responsibility
- Entrepreneurial Development
- Entrepreneurship
- Industry Models
- Intelligent Communities
- Smart Destination
- Smart Tourism

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### Table of Contents

**Chapter 1**  
Entrepreneurial Ecosystems. Lisbon as a Smart Start-up City  
Luísa Cagica Carvalho, Universidade Aberta and CEFAGE – Universidade de Évora, Portugal

**Chapter 2**  
Smart Citizens, Wise Decisions: Sustainability-driven Tourism Entrepreneurs  
Maria de Lurdes Calisto, Estoril Higher Institute for Tourism and Hotel Studies, Portugal  
Ana Gonçalves, Estoril Higher Institute for Tourism and Hotel Studies, Portugal and Centre for Geographical Studies, Instituto of Geography and Spatial Planning, Universidade de Lisboa, TERRITUR – Tourism, Culture and Space Research Group

**Chapter 3**  
Digital Swarms: Social Interaction and Emergent Phenomena in Personal Communications Networks  
Carlos M. Fernandes, LARSyS: Laboratory for Robotics and Systems in Engineering and Science, University of Lisbon, Portugal  
Ivo Dias de Sousa, Universidade Aberta, Portugal

**Chapter 4**  
The Triple Helix Model: What evidence in the internationalization of the health industry?  
André Magrinho, Fundação AIP and CICPRIS, Portugal  
Joana Neves, AICEP and UNIDE-IUL, Portugal  
Joaquim Ramos Silva, CSG/Socius, ISEG, University of Lisbon, Portugal

**Chapter 5**  
From tangible heritage to intangible heritage: dimensions of the cultural tourism  
Nuno Gustavo, Estoril Higher Institute for Tourism and Hotel Studies  
Fernando Completo, Estoril Higher Institute for Tourism and Hotel Studies  
Fernando João Moreira, Estoril Higher Institute for Tourism and Hotel Studies  
João Reis, Estoril Higher Institute for Tourism and Hotel Studies

**Chapter 6**  
Creative Industries in the Smart City. Overview of a liability in the economy for non-democratic countries.  
Cristóbal Collignon de Alba, Colima University, Mexico  
Juergen Haberfieldner, Colima University, Mexico  
Manuela Mireya Reyes López, Colima University, Mexico

**Chapter 7**  
Local creative ecosystems as a strategy for the development of low density urban spaces  
Jorge M Gonçalves, Instituto Superior Técnico  
Tiago Galvão Martins, Instituto Superior Técnico  
Inês Baudoin Vilhena da Cunha, Inteli

**Chapter 8**  
Ithana Brkijačić, Institute of Social Sciences Ivo Pilar  
Filip Majetić, Institute of Social Sciences Ivo Pilar  
Božidar Nikša Tarablić, Child Protection Center of Zagreb

**Chapter 9**  
Smartness, City Efficiency and Entrepreneurship Milieu  
Luigi Mundula, Department of Business and Economics, University of Cagliari  
Sabrina Auci, Department of Political Science and International Relations, University of Palermo

**Chapter 10**  
Proximity and cooperation for innovative regional development. The case of Science and Technology Park of Alentejo  
Maria Raquel Lucas, CEFAGE and Universidade de Évora  
Conceição Rego, CEFAGE and Universidade de Évora  
Carlos Vieira, CEFAGE and Universidade de Évora  
Isabel Vieira, CEFAGE and Universidade de Évora

**Chapter 11**  
Cities Really Smart and Inclusive. Possibilities and Limits for Social Inclusion and Participation  
Cristina Maria Pinto Albuquerque, University of Coimbra

**Chapter 12**  
The Case of Vitoria-Gasteiz (Spain). A Commitment to a New Urban Paradigm  
Dolores Gallardo Vázquez, University of Extremadura  
María Teresa Nevado Gil, University of Extremadura

**Chapter 13**  
Exploring the Dynamics of an Energy Service Venture  
Carlos Capelo, Universidade Europea and Universidade Lusófona, Portugal

**Chapter 14**  
Smart City Governance. From E-Government to Smart Governance  
Maria do Rosário Matos Bernardo, Universidade Aberta

**Chapter 15**  
Building Smarter Cities Through Social Entrepreneurship  
Susana Bernardino, Instituto Politécnico do Porto, ISCAP  
José Freitas Santos, Politécnico do Porto/ Universidade do Minho

**Chapter 16**  
Methodologies for Engineering Learning and Teaching (MELT). An overview of engineering education in Europe and a novel concept for young students  
Bárbara Filipa Casqueira Coelho Gabriel, University of Aveiro  
Roberto Valentde, University of Aveiro  
João Dias-de-Oliveira, University of Aveiro  
Victor F. S. Neto, University of Aveiro  
António Andrade-Campos, University of Aveiro

**Chapter 17**  
The Perception of the Effect of Tourism on the Local Community before the Ibiza Smart Island Project  
María Dolores Sánchez-Fernández, University of A Coruña  
José Ramón Cardona, University of Illes Balears

**Chapter 18**  
A Qualitative Analysis of Social Entrepreneurship Involving Social Innovation and Intervention  
Vera Fernandes, Department of Economics, Management, Industrial Engineering, and Tourism  
António Carroz Moreira, University of Aveiro  
Ana Isabel Daniel, Department of Economics, Management, Industrial Engineering, and Tourism
Chapter 19
The Role Corporate Social Responsibility has in the Smart City Project in Spain
Mª Asunción López-Arranz, Universidad de A Coruña, Spain

Chapter 20
Cooperatives as responsible and innovative entrepreneurial ecosystems in smart territories. The olive oil industry in the south of Spain
Francisca Castilla-Polo, University of Jaen
Dolores Gallardo-Vázquez, University of Extremadura
M. Isabel Sánchez-Hernández, University of Extremadura
Maria del Consuelo Ruiz-Rodríguez, University of Jaén

Chapter 21
Smart Tourism Development. The case of Halkidiki
Spyros Avdimiotis, Technological Educational Institution of Thessaloniki, Greece
Irene Tilikidou, Alexander Technological Educational Institute of Thessaloniki, Greece

Chapter 22

evaluation of a mobile software development company
Rodrigo Augusto Peres Velozo, Faculdade de Tecnologia de Botucatu & Science without Borders/CAPES, Brazil
Gustavo Kimura Montanha, FATEC, Brazil

Chapter 23
Strategic Challenges of the Portuguese Molds Industry. A Sectoral Innovation Perspective.
António Carrizo Moreira, University of Aveiro
Miguel A. M. M. Ferreira, Department of Economics, Management, Industrial Engineering, and Tourism

Chapter 24
A Smart City Initiative: Urban Greens and Evaluation Method of the Sport and Recreation Potentials (SEM)
Anna Pawlikowska-Piechota, AWF University Warsaw Poland, Warsaw Technical University Poland
Natalia Lukasik, AWF University Warsaw Poland
Anna Ostrowska – Tryzno, AWF University Warsaw Poland
Karolina Sawicka, WStiJO University Warsaw, Royal Wilanów Museum Warsaw Poland

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