Global Strategies in Banking and Finance

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In a globalized financial market, the success of an organization in one country is often inextricably linked to the economic viability of an array of other nations and governments. As such, global concerns—the simultaneous consideration of global and local aspects of business—often take precedence.

Global Strategies in Banking and Finance explores the concept of a glocal industry through case studies, emerging research, and interdisciplinary perspectives applicable to a variety of fields in banking and finance. Within these pages, researchers and practitioners will discover tips, strategies, and best practices towards maintaining a competitive advantage and positioning their respective organizations in the global marketplace.

Topics Covered:
- Global Economy
- Legal Issues
- Behavioral Finance
- Central Banking Operations
- Competitiveness
- Currency Exchange
- Financial Risk Analysis
- Market Analysis
- Statistical Tools

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