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Technology Diffusion and Adoption: Global Complexity, Global Innovation

Ali Hussein Saleh Zolait (University of Bahrain, Bahrain)

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Ali Hussein Saleh Zolait (Known Dr. Zolait) is the Assistant Professor of Management Information Systems (MIS) at the College of Information Technology – Department of Information System – University of Bahrain. Dr. Zolait is considered a prominent scholar and leader in the field of Innovation Diffusion and Technology Acceptance. He has published more than 30 articles on aspects of information security, internet banking, mobile application, supply chain integration, information systems performance in organization, web maturity evaluation, information systems, performance analysis and instructional technologies, and e-commerce application. His work has been published in leading international journals such as Government Information Quarterly, Behaviour & Information Technology, Journal of Systems and Information Technology, and Journal of Financial Services Marketing. He is the Editor-in-Chief of the International Journal of Technology Diffusion (IJTD). Before coming to University of Bahrain, he was the Stoops Distinguished Assistant Professor of E-commerce and Management Information Systems at Graduate School of Business- University of Malaya, Malaysia, which is ranked one of top 100 Universities in the world. Dr. Zolait also serves as the Visiting Research at the University of Malaya at Faculty of Business and Accountancy (2008). He has excellent communication skills, a collegial approach to faculty and student interactions, and a sincere appreciation of cultural diversity. He literally developed hundreds of students at all levels—undergraduate, MBA, MM, Executive Development, and Doctoral.
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Chapter 3 An Intelligent Approach to Assess Tacit Knowledge Fitness in Networked Enterprises Al-Mutawah Khalid A. (University of Bahrain, Bahrain)

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Chapter 5 The Role of a Collaborative Research Network (CRN) in Improving the Arabian Gulf Countries’ Performance in Research and Innovation Al-Soufi Ali (University of Bahrain, Bahrain) Al-Ammary Jaflah (University of Bahrain, Bahrain)

Section 2: Global Technology and System Adoption

Chapter 6 A Comparative Study of the Effects of Culture on the Deployment of Information Technology Ditsa George (Tshwane University of Technology, South Africa) Alwahaishi Saleh (Technical University of Ostrava, Czech Republic) Al-Kobaisi Shayma (United Arab Emirates University) Snášel Václav (Technical University of Ostrava, Czech Republic)

Chapter 7 Social Drivers for ICT Diffusion among Agrarian Business Enterprises in Nigeria Aleke Bartholomew (University of Northumbria, UK) Ojiako Udechukwu (University of Southampton, UK) Wainwright David (University of Northumbria, UK)

Chapter 8 A Preliminary Classification of Usage Measures in Information System Acceptance: Lallmahomed Muhammad Z. I. (Universiti Teknologi Malaysia, Malaysia) Rahim Nor Zairah Ab. (Universiti Teknologi Malaysia, Malaysia) Ibrahim Roitana (Universiti Teknologi Malaysia, Malaysia) Rahman Azizah Abdul (Universiti Teknologi Malaysia, Malaysia)

Chapter 9 The Driving Internal Beliefs of Household Internet Adoption among Jordanians and the Role of Cultural Values Al Omoush Khaled Saleh (Alazaytoonah University, Jordan) Shaqrah Amin A. (Alazaytoonah University, Jordan) Alqirem Raed Musbah (Alazaytoonah University, Jordan)

Chapter 10 Barriers Hindering Ecommerce Adoption: Lawrence Japhet E. (University of Kurdistan-Hawler, Iraq)

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Chapter 13 Software Quality Initiatives: Goyal D. P. (Management Development Institute, India) Garg Adarsh (Institute of Management and Research, India)

Chapter 14 Using OCL to Model Constraints in Data Warehouses Pinet François (Cemagref - Clermont Ferrand, France) Kang Myoung-Ah (LIMOS, France) Bimonte Sandro (Cemagref - Clermont Ferrand, France) De Sousa Gil (Cemagref - Clermont Ferrand, France) Rousey Catherine (Cemagref - Clermont Ferrand, France) Schneider Michel (LIMOS, France) Chanut Jean-Pierre (Cemagref - Clermont Ferrand, France)

Chapter 15 Semantic Search Engine and Object Database Guidelines for Service Oriented Architecture Models Shehab Omar (Staffordshire University, Malaysia) Zoliat Ali Hussein Saleh (University of Bahrain, Bahrain)

Chapter 16 Segmentation of Arabic Characters: Zeki Ahmed M. (University of Bahrain, Bahrain) Zakaria Mohammad S. (Universiti Kebangsaan Malaysia, Malaysia) Liang Choong-Yeun (Universiti Kebangsaan Malaysia, Malaysia)

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