World University Rankings and the Future of Higher Education

Part of the Advances in Educational Marketing, Administration, and Leadership Book Series

Kevin Downing (City University of Hong Kong, China) and Fraide A. Ganotice, Jr. (The University of Hong Kong, China)

Description:

Delivering quality education to students while remaining competitive at an international level is only one of the many challenges universities face today. To attain their goals, universities must adopt new strategies to achieve academic excellence.

*World University Rankings and the Future of Higher Education* is a pivotal reference source for the latest scholarly research on the implementation of a ranking system for higher education institutions, providing a thorough overview of the impacts of these rankings on educational quality. Explores the benefits and challenges of this system in a global context.

Readers:

This book is ideally designed for academicians, researchers, students, administrators, and policy makers interested in the effects of university rankings in the education sector and beyond.

**ISBN:** 9781522508199  
**Release Date:** October, 2016  
**Copyright:** 2017  
**Pages:** 420

**Topics Covered:**

- Benchmarking and Strategy Planning
- Citation Impact
- Graduate Employment
- Institutional Accreditation
- Open Access
- Ranking Bias
- Student Perspectives

**Hardcover + Free E-Book:**  
**E-Book Only:**

$190.00  
$190.00

Order Information  
Phone: 717-533-8845 x100  
Toll Free: 1-866-342-6657  
Fax: 717-533-8661 or 717-533-7115  
Online Bookstore: www.igi-global.com
Table of Contents

Section I: Historical Development and Methodological Issues

Chapter 1
Academic performance vs. academic reputation - what comes first, how good you perform or how others perceive your performance?: Evaluating academic reputation indicator of QS Rankings
Aleksandra Radojicic, Marina Jovanovic-Milenkovic, & Veljko Jeremic

Chapter 2
The origins of international rankings change
John O’Leary

Chapter 3
University rankings – Was academic life perfect before rankings?
Tony Mayer & Bertil Andersson

Chapter 4
The consequences of ranking: Theory and reality
Judy Sin Lai Lam

Chapter 5
World class Universities and the rest
David A. Turner

Chapter 6
Citations, open access and University rankings
Clive Baldock

Chapter 7
and what we need to learn?
Liang-Cheng Zhang & Andrew C. Worthington

Chapter 8
Analyzing the disciplinary focus of universities: Can rankings be a one-size-fits-all?
Nicolas Robinson-Garcia & Evaristo Jiménez-Contreras

Chapter 9
Role of University rankings in the context of lack of resources: National and institutional challenges
Magdalena Platis

Section II: University Ranking Strategic Issues

Chapter 10
Do high ranked Universities have better graduate employment outcomes?
Mahsood Shah, Hai Yen Vu, & Winnie Eley

Chapter 11
Uses and abuses of ranking in university strategic planning
Zaw Wint & Kevin Downing

Chapter 12
How do students choose the university: Personal and institutional factors
Tatjana Kanonire

Chapter 13
Overcoming size and subject bias in rankings: A review of various trends and bias in data commonly used in rankings and methods to overcome them
Simon Michael Pratt

Chapter 14
Development and outcomes of a new institutional ranking system for public administration research and scholarship
Adam M. Williams & Derek R. Slagle

Chapter 15
Embedded colonial power: How global ranking systems set parameters for the recognition of knowers, knowledge, and the production of knowledge?
Leslie D. Gonzales & Chelsea Waugaman

Section III: Regional and National Initiatives

Chapter 16
Globalization of world university rankings and its impact on Asian Universities
Fraide A. Gano, Jr., Dr. Hei-hang Hayes Tang, Gordon Tsui, Jonalyn B. Villarosa, Susanna Siu Sze Yeung

Chapter 17
Rising up the ranks: A University’s journey of globalization of world university rankings and its impact on Asian universities
Chee Kiong Tong & Zulkarnain Hanafi

Chapter 18
Institutional legacy as a context of the implementation of international rankings in the russian higher education system
Natalia Karmajaeva & Tatjana Kanonire

Chapter 19
Building a world-class university and the role of university ranking: A Russian case
Maxim B Khomyakov

Chapter 20
University rankingphobia and phobia- emerging trajectories and quality assurance in Africa
Akinsola Okebukola

Chapter 21
King Abdulaziz University path to the excellence: Mapping between accreditation & ranking systems
Abdul fattah S. Masbat & Habib M. Fardoun
**Kevin Downing** is the Secretary of the University Council and Director Knowledge, Enterprise and Analysis at City University of Hong Kong. He is a Chartered Psychologist and Chartered Scientist with a current Licence to Practice, and Associate Fellow of the British Psychological Society with wide international experience including senior academic and administrative posts in Europe and Asia. His published work centres on psychology, education and metacognitive development. Dr. Downing was awarded the City University of Hong Kong Teaching Excellence Award in 2004/2005 for his contribution to the development of blended learning with the innovative use of technology. He is also the recipient of the prestigious International Award for Innovative use of Technology in Teaching and Learning conferred in the USA in April 2004.

**Fraide A. Gamotoe Jr.** is a Lecturer in Faculty of Medicine, The University of Hong Kong. Part of his research interest is University rankings.