As face-to-face interaction between student and instructor is not present in online learning environments, it is increasingly important to understand how to establish and maintain social presence in online learning.

**Student-Teacher Interaction in Online Learning Environments** provides successful strategies and procedures for developing policies to bring about an awareness of the practices that enhance online learning. This reference book provides building blocks to help improve the outcome of online coursework and discusses social presence to help improve performance, interaction, and a sense of community for all participants in an online arena. This book is of essential use to online educators, administrators, researchers, and students.

**Topics Covered:**
- Digital Learning Environments
- Distance Education
- eCollaboration
- Learner-Instructor Interaction
- Online Courses
- Social Presence
- Virtual Communities

**Market:** This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.

**Robert D. Wright** holds a PhD in Learning Technologies from the University of North Texas; he received his MA in Instructional Technology and his BA in Information and Communication Studies from California State University, Chico. His career in technology and training has included work as an Instructional Television Producer/Director, Community College Instructor, Media Director, Textbook Production Manager, Online Instructor, and Quality Development Manager. He currently serves as a Lecturer in the Learning Technologies Department at the University of North Texas. His research interests focus on improving student-instructor interaction in technology-based learning environments.
Section 1: Theories, Conditions, and Emerging Best Practices

Chapter 1  
Social Presence in Culturally Mediated Online Learning Environments  
Vidya Ananthanarayanan (University of the Incarnate Word, USA)

Chapter 2  
Examining Design Pattern Strategies as a Means to Achieve Social Presence in the Online Classroom  
Araminta Matthews (University College – University of Maine System, USA)  
Robert M. Kitchin Jr. (University College – University of Maine System, USA)

Chapter 3  
Increasing Research Students’ Engagement through Virtual Communities  
Marta Lannion (University of Liverpool, UK)  
Clare Holdenoff (Manchester Metropolitan University, UK)  
Paul S. Holmes (Manchester Metropolitan University, UK)

Chapter 4  
Cultural Inclusivity in Online Learning  
Karen L. Milheim (Walden University, USA)

Chapter 5  
The Value of Social Presence in Developing Student Satisfaction and Learning Outcomes in Online Environments  
Michael Marmon (University of North Texas, USA)

Chapter 6  
Building Social Presence through Engaging Online Instructional Strategies  
Sara K. Mitchell (Walden University, USA)  
MaryFriend Shepard (Walden University, USA)

Section 2: Technology and Student-Teacher Interaction

Chapter 8  
Bridging the Social and Teaching Presence Gap in Online Learning  
Bei Zhang (Michigan State University, USA)

Chapter 9  
Chaka Chaka (Tshwane University of Technology, South Africa)

Chapter 10  
Preparing Teachers Engaging with Twitter as a Professional Online Learning Environment  
Narelle Lemon (La Trobe University, Australia)

Chapter 11  
Leveraging Web 2.0 for Online Learning  
Prema Lal (International Management Institute, India)

Section 3: Establishing and Supporting Student-Teacher Interaction

Chapter 12  
Strategies for Establishing and Sustaining Social Presence in the Online Learning Environment  
Credence Baker (Tarleton State University, USA)  
Jennifer Edwards (Tarleton State University, USA)

Chapter 13  
Technology Readiness and Social Presence in Online Higher Education  
David R. Abraham (Liberty University, USA)

Chapter 14  
Creating a Culture of Engagement  
Kather Arendt (South Dakota State University, USA)

Chapter 15  
Using a Distributed Learning Environment Model to Foster Learner-Educator Interaction  
Pamela A. Havice (Clemson University, USA)  
Daniel L. Havice (Clemson University, USA)

Chapter 16  
Planning, Designing, Implementing, and Managing Social Presence in Online Programs and Online Classes  
Kartikeya Patel (Sofia University, USA)

Chapter 17  
The Human Element MOOC  
Whitney Kading (University of North Texas, USA)  
Patrick R. Loewenthal (Boise State University, USA)

Order Your Copy Today!

Name: _____________________________________________
Organization: _______________________________________
Address: ___________________________________________
City, State, Zip: _______________________________________
Country: ___________________________________________
Tel: _________________________________________________
Fax: _________________________________________________
E-mail: _____________________________________________

☐ Enclosed is check payable to IGI Global in  
US Dollars, drawn on a US-based bank

☐ Credit Card ☐ Mastercard ☐ Visa ☐ Am. Express

3 or 4 Digit Security Code: ________________________________

Name on Card: _______________________________________
Account #: ___________________________________________
Expiration Date: _________________________________