The Social Classroom: Integrating Social Network Use in Education

Part of the Advances in Educational Technologies and Instructional Design Book Series

Ġorġ Mallia (University of Malta, Msida, Malta)

As technology is being integrated into educational processes, teachers are searching for new ways to enhance student motivation and learning. Through shared experiences and the results of empirical research, educators can ease social networking sites into instructional usage.

The Social Classroom: Integrating Social Network Use in Education collates different viewpoints on how social networking sites can be integrated in education. Highlighting both formal and informal uses of social interaction tools as learning tools, this book will be very useful to all educators, trainers and academic researchers in all aspects of education looking for a theoretical/practical approach to resourceful teaching.

Topics Covered:
- Student-Teacher Interaction
- Professional Development
- Technology Tools for Education
- Educational Environments
- Ethical Issues
- Social Media in Education
- Virtual Learning Community

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.

Dr Ġorġ Mallia is on the staff of the Faculty of Media and Knowledge Sciences, University of Malta. He holds a Ph.D. in Instructional Technology from the University of Sheffield, UK. He specializes in Print and Presentation Media, Graphic Communications, Personal Communications & Branding, and Instructional Design & Technology (particularly Transfer of Learning). His main areas of research are Social Network and New Media Technology impacts on the individual and in education. He also researches the storytelling techniques of graphic narrative. He has presented at international conferences and published extensively in both of these areas. Dr Mallia is one of the organizers of the annual International Conference on Information Communication Technologies in Education (ICICTE). He has lectured in a number of countries, particularly at the Universities of Lund and Malmö in Sweden. Outside his academic work, he is a published children's author, illustrator and cartoonist. From 2005 to 2013 he was the chairman of the Maltese National Book Council.

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