Knowledge Management Initiatives and Strategies in Small and Medium Enterprises

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Theoretical Basics of a Knowledge Management System and Its Connection with Enterprises'/Companies' Processes

This section contains chapters that approach the possibilities and conditions relating to a KMS from a theoretical viewpoint. Some chapters deal with the connections between KM and other organizational characteristics and processes (for example, innovation, leadership style and strategy).

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Knowledge Management and Its Approaches: Basics of Developing Company Knowledge Management Systems
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   Zoltán Baracskai, Babeș-Bolyai University, Romania

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   Andrea Bencsik, Széchenyi István University, Hungary
   Bálint Filep, Széchenyi István University, Hungary

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Section 2
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In the chapters within this section, readers will find models, methods, and tools, which support a KMS and its processes. These models, methods and tools, which have been validated by practical experience, can help managers to build their own system.

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Best Practice Model Tools and Methods for Developing KM systems
Erzsébet Noszkay, Metropolitan University, Hungary

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Giulia Bruno, Politecnico di Torino, Italy

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Adam Pawliczek, Technical University of Ostrava, Czech Republic
Miroslav Rössler, Moravian University College Olomouc, Czech Republic

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Tamás Bognár, Széchenyi István University, Hungary
Irma Rácz, Széchenyi István University, Hungary

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Marcello Chedid, University of Aveiro, Portugal
Leonor Teixeira, University of Aveiro, Portugal

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Balzhan Oražbayeva, Münster University of Applied Sciences (MUAS), Germany
Thomas Baaken, Münster University of Applied Sciences (MUAS), Germany

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Edit Kővári, University of Pannonia, Hungary

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Zoltán Véry, Metropolitan University, Hungary

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