Administrative Challenges and Organizational Leadership in Historically Black Colleges and Universities
Charles Prince and Rochelle Ford

Chapter 1: Valuing the History, Mission, and Traditions of HBCUs: Back to the Basics
Derrick M. Bryan, Morehouse College, USA
Felicia Stewart, Morehouse College, USA

Chapter 2: Understanding, Celebrating and Maintaining the “HBCU Experience”
Tia Tyree, Howard University, USA
Christopher D. Cathcart, OneDiaspora Group, USA

Chapter 3: Debunking the Myth of Dependency: HBCUs and the Challenges of Western Education
Kehbuma Langmia, Howard University, USA

Chapter 4: Dynamic Leadership: Moving HBCUs toward New Ontologies of Organizational Development
Myron Devere White, North Carolina A&T State University, USA

Chapter 5: Delineating Challenges and Opportunities for HBCUs: Why Diversification is a Competitive Strategy
Osundwa Fred Wanjera, University of Connecticut, USA

Chapter 6: Benchmarking HBCU Efficiency: Beyond Retention
Jason Coupet, North Carolina State University, USA

Chapter 7: Shared Governance and Collective Bargaining—Can It Advance Faculty Satisfaction, Governance and Accountability at HBCUs?
Elizabeth Kathleen Davenport, Florida A&M University, USA

Chapter 8: Social Media and HBCU Admissions: An Analysis of Two-Way Communication
Erica C. Southerland, Howard University, USA
Jacqueline R. Lewis, Old Dominion University, USA

Chapter 9: The Impact of State’s Performance Based Funding on Historically Black Colleges and Universities: A Comparative State Analysis
William Casey Boland, University of Pennsylvania, USA

Chapter 10: College Dollars and Sense: Exploring Financial Aid Innovations at Historically Black Colleges and Universities
Jessica D. Johnson, The Scholarship Academy, USA

Chapter 11: HBCUs: Efficiencies of Creating a Scientific Workforce Outta Fifteen Cents
Rhonda Vonshay Sharpe, Bucknell University, USA

Chapter 12: Establishing a Media Literacy Cognate at Historically Black Colleges and Universities: A Comparative Analysis Existing Courses and Potential of Implementation
Jane Cubbage, Bowie State University, USA

Chapter 13: Strengthening HBCU Colleges of Education for Current Climate: Hearing Multiple Perspectives for Change
Kimberly Lenease King Jupiter, Tennessee State University, USA
Alethea Fletcher Hampton, Tennessee State University, USA
Thurman E. Webb, Tennessee State University, USA
Darreon Greer, Tennessee State University, USA