Innovation in the Digital Economy (IJIDE)

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IJIDE provides information in new theoretical and practical approaches about digital economy. For this purpose, the journal provides information that contributes to increasing people's awareness on what the digital economy is and what competitive advantages provide the information, the information technology, and the innovation as main resources. Emphasis is placed on the journal articles that have informative and educative linking theory with practice based on interdisciplinary approach: technical, economical, sociological, and psychological, as well as others.

Topics Covered:

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- Changes on the classical economics, new methods, approaches, and tools
- Decision making methods in digital economy and innovation based models
- Economic evaluation of scientific and technical programs
- Educational technology and innovation
- Impacts of the new resources on individual’s life
- Innovation based management
- Integrating technology and innovation into teaching
- Intellectual property evaluation
- Knowledge management at the level of economic activity unit
- Models of entrepreneurial universities and its impact on regional/national welfare
- Models of research universities and their impact on regional/national economic growth
- Regional economic development strategy
- Roles of educational system in people’s award
- Roles of information, technology, and innovation in economic policies
- Shape of digital divide
- Strategies and implementations of the new models in the innovation based economy
- Technology and innovation which shapes education

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EDITOR-IN-CHIEF BIO

Ionica Oncioiu holds a Ph.D. in economy and accounting. Her research interests include the development of SMEs innovation, Project Management, Accounting Information Systems, Asset Management and E-Commerce Marketing. She had more than 10 years of experience in this area and has published 10 text books and more than 70 papers in scholarly peer reviewed international journals. She also authored eight books.

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